

100

Fig. 1

Definer Publishing Products Cycle

Replacement Sheet 09/651,906

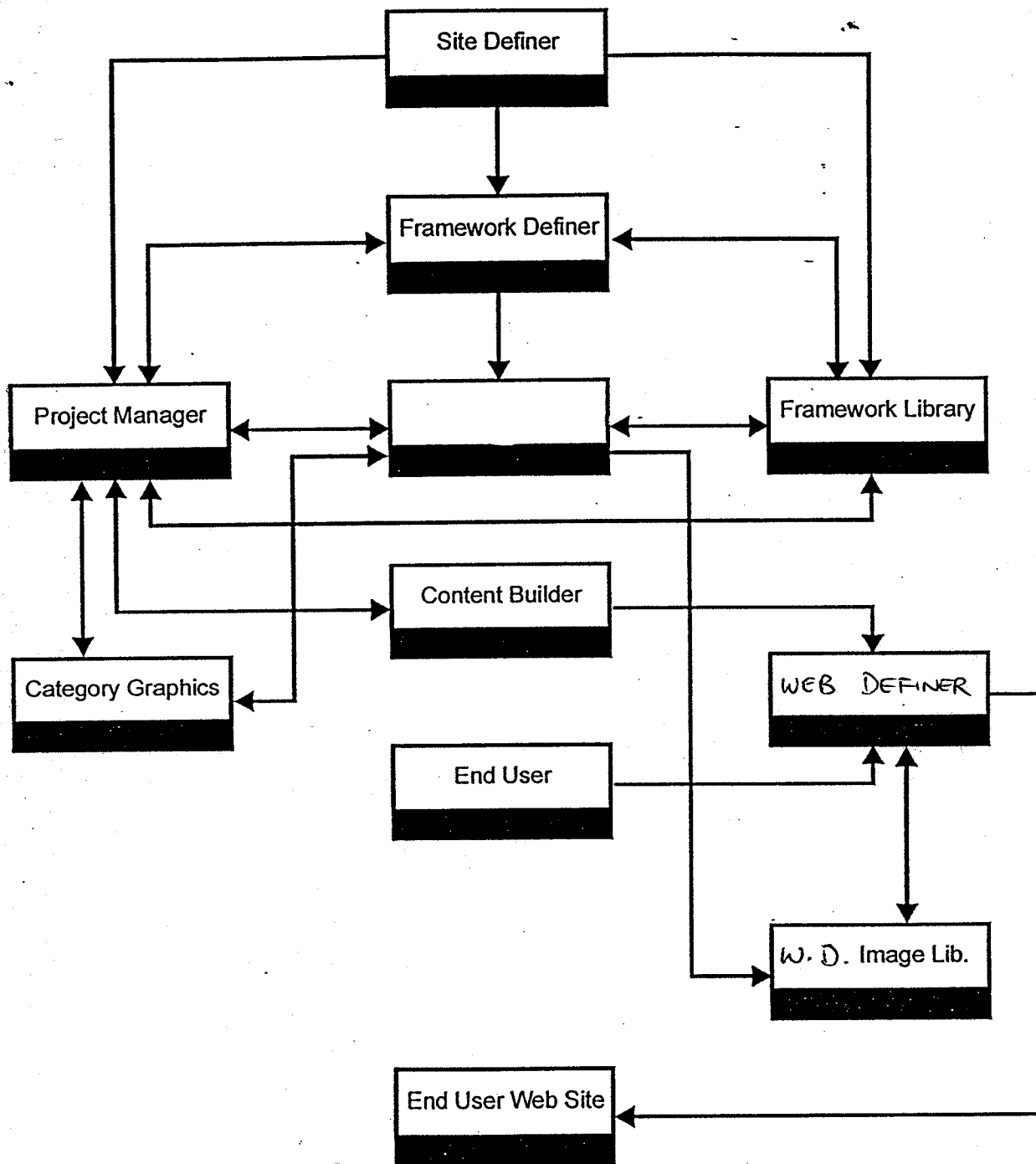
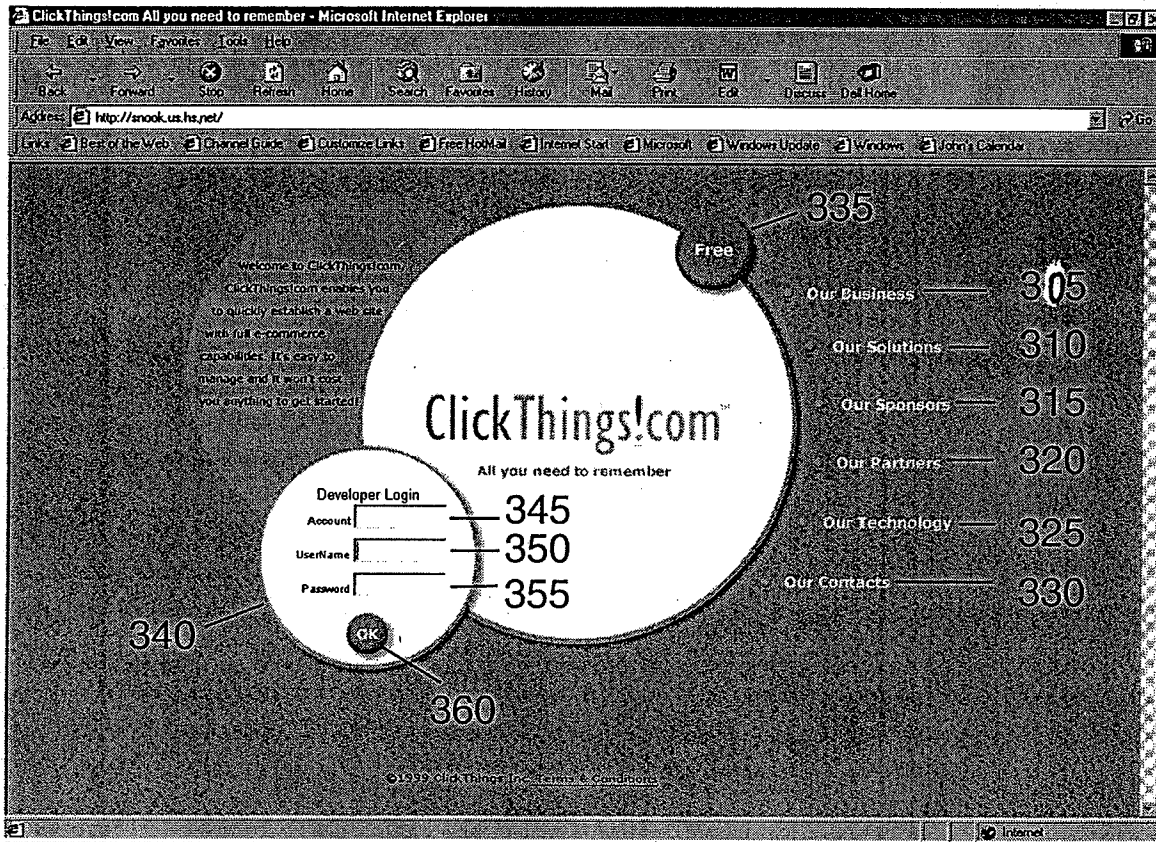
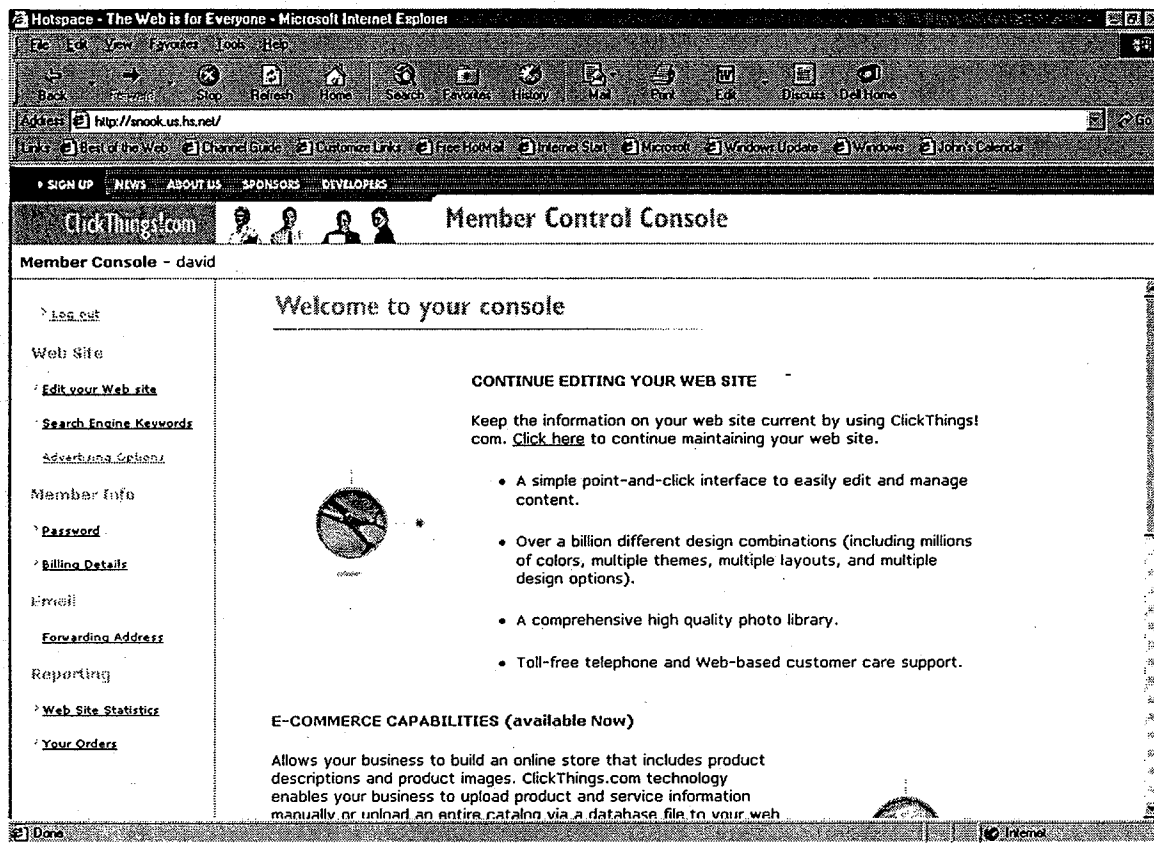


FIG. 2



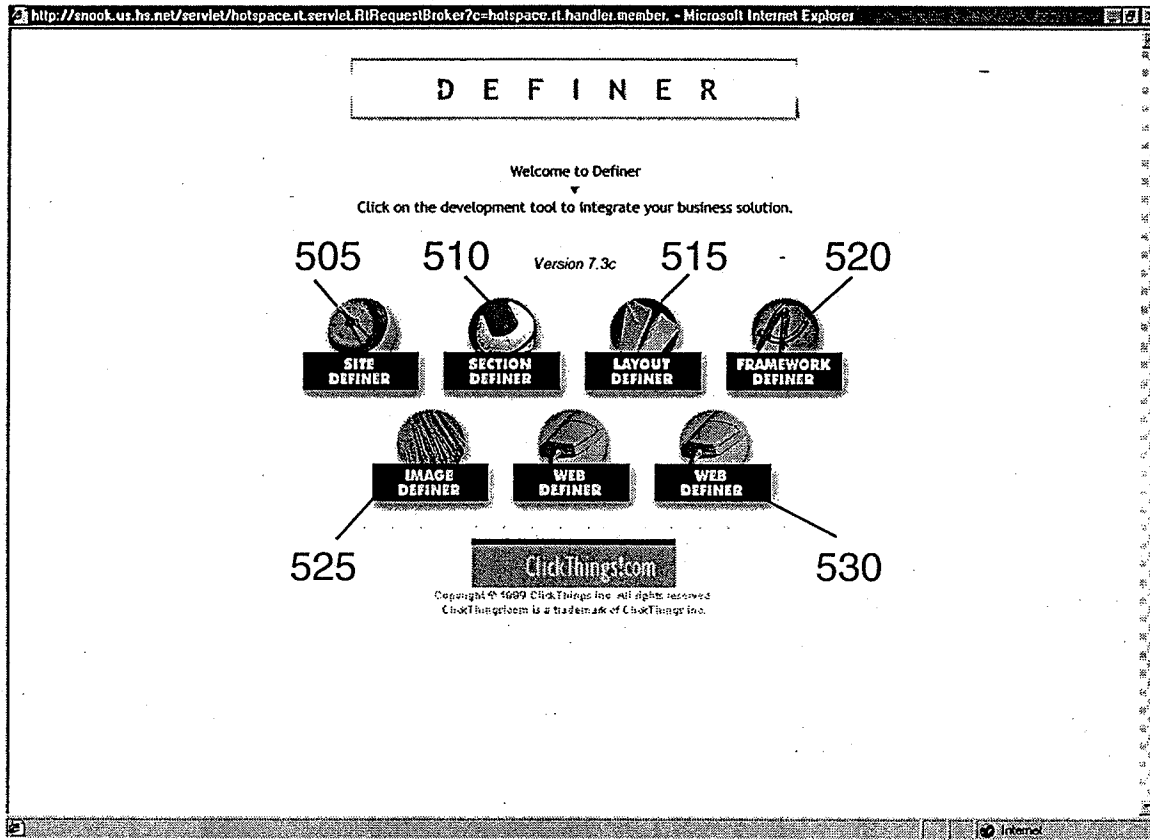
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

[Go Back](#)

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type 640

Create a site

Select Your Industry Type

Display Sites

Display Sites from — 605

610 615

Done Internet

600

FIGURE 6

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

SITE - DEFINER

Go Back

625 630 Copy a site 635 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

610 Display Sites

Display Sites from All Display 605

705 615

- All
- General
- Arts & Entertainment
- Business to Business
- Education & Training
- Employment & Jobs
- Food & Beverage
- Finance & Money
- Government & Community
- Health, Fitness & Wellbeing
- Manufacturing

Done Internet

FIGURE 7

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content&is=Arts+and+Entertainment - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

625 630 Copy a site 635 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

610 Display Sites 615 605

810 Display Sites from All Display

805

Acts Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test
Location Scripts Arts and Entertainment	Edit	edt 800 x 600 edt 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 8

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

SITE ~ DEFINER

Go Back

625 630 Copy a site 635 620

From Site Name Acts To New Site Name Actors Industry Type General 640

Create a site

Select Your Industry Type General Site Name (SIS) 905

Display Sites

Display Sites from All Display

General
Arts & Entertainment
Business to Business
Education & Training
Employment & Jobs
Food & Beverage
Finance & Money
Government & Community
Health, Fitness & Wellbeing
Manufacturing
Personal Services
Display

Done Internet

FIGURE 9

http://smook.us.hs.net/Servlet/MainServletCore?y=Sites&siteType=Content&gis=Arts+and+Entertainme - Microsoft Internet Explorer

SITE ~ DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type [Copy](#)

Create a site

Select Your Industry Type Site Name (SIS) [Create](#)

Display Sites

Display Sites from [Display](#) 615

1010

1005

Actors Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Acts Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Amusement Park Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Artists Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Galleries Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Movie Houses Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Radio & TV Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test
Independent Theatres Arts and Entertainment	Edit	edit 800 x 600 edit 1010 x 680	Delete	Export	Test

Done Internet

FIGURE 10

http://smool.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

SITE - DEFINER

[Go Back](#)

Copy a site

From Site Name To New Site Name Industry Type [Copy](#)

Create a site

Select Your Industry Type Site Name (SIS) [Create](#)

Display Sites

Display Sites from [Display](#)

FIGURE 11

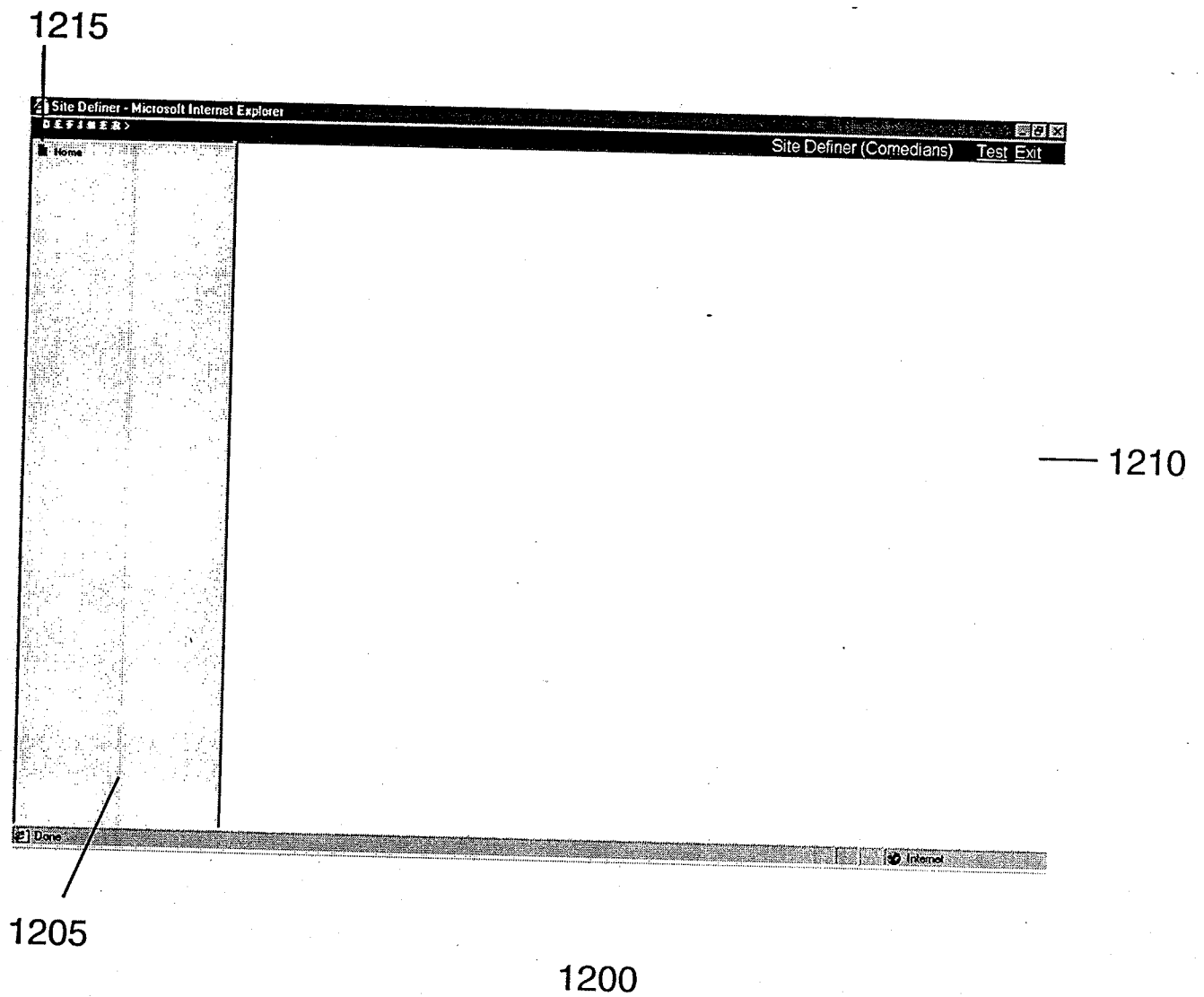


FIGURE 12

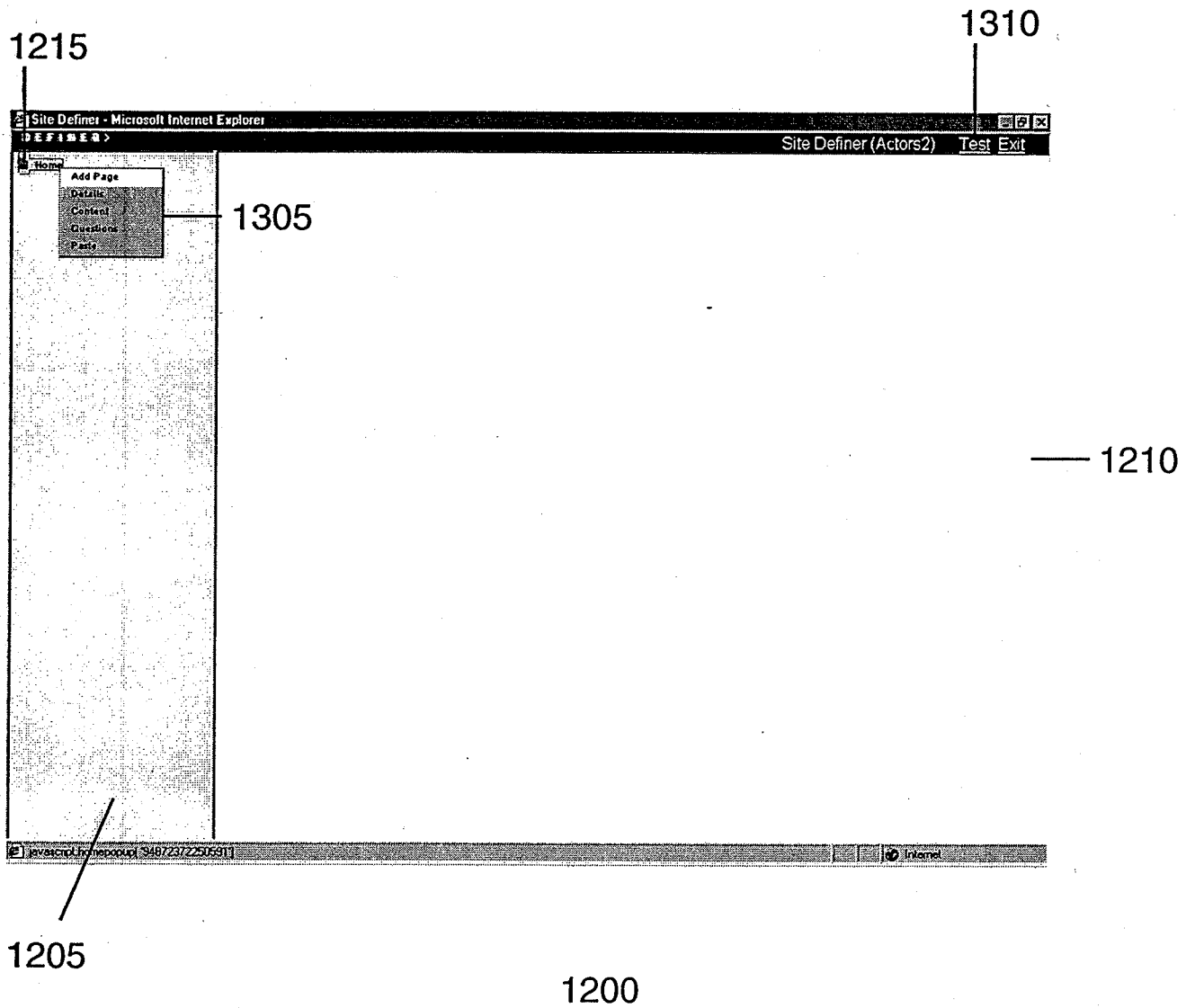
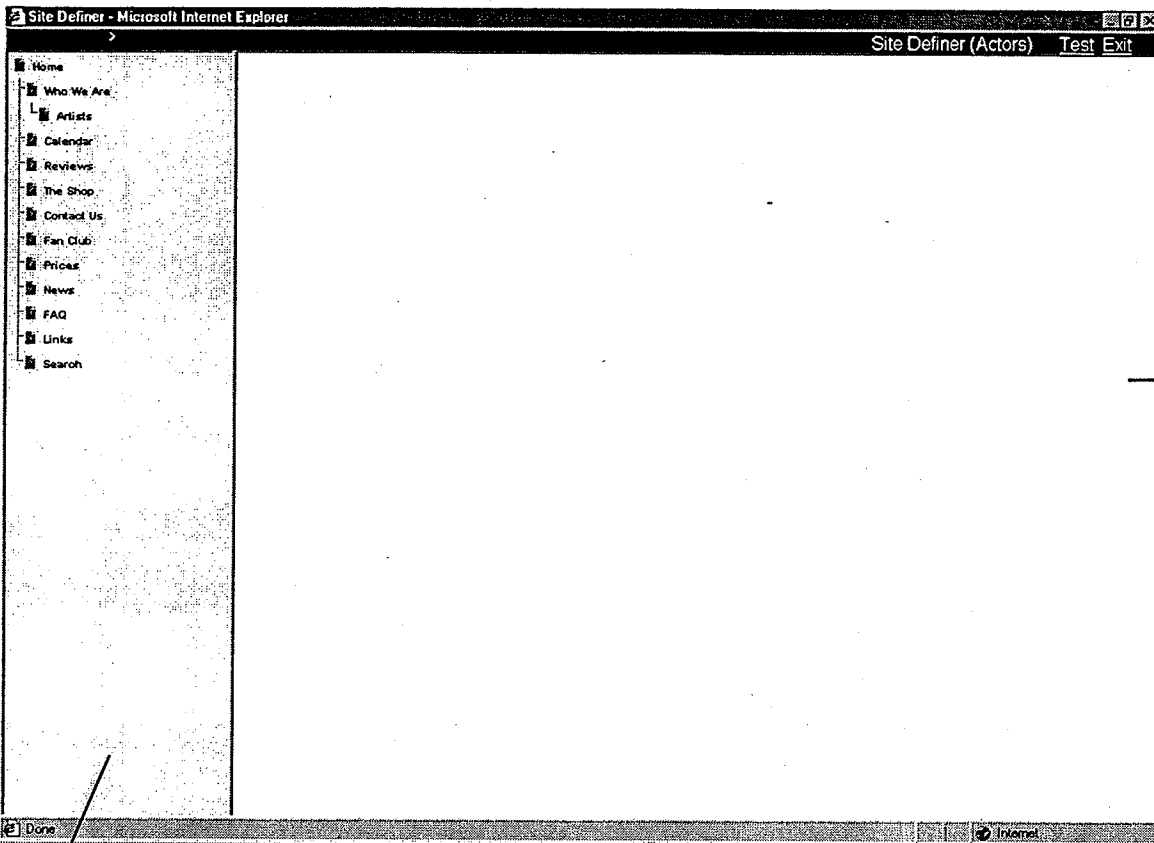


FIGURE 13



— 1410

1405

1400

FIGURE 14

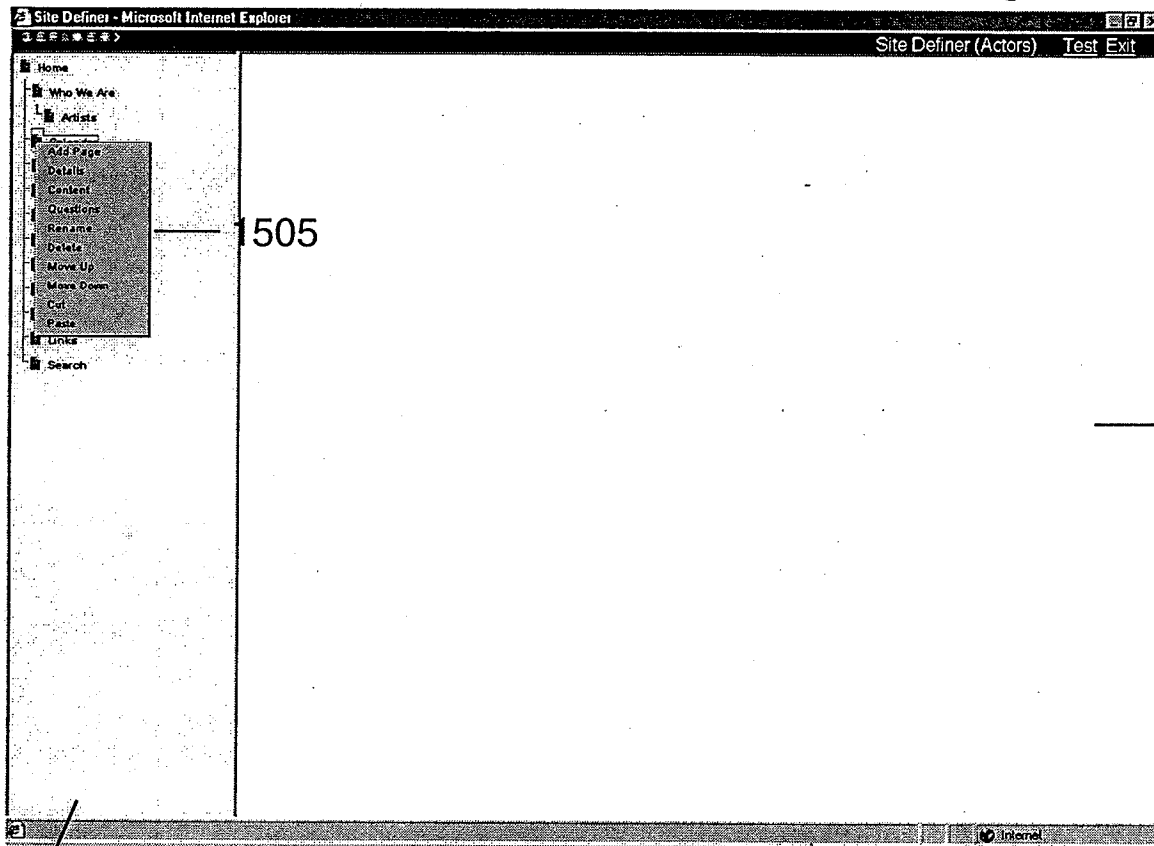


FIGURE 15

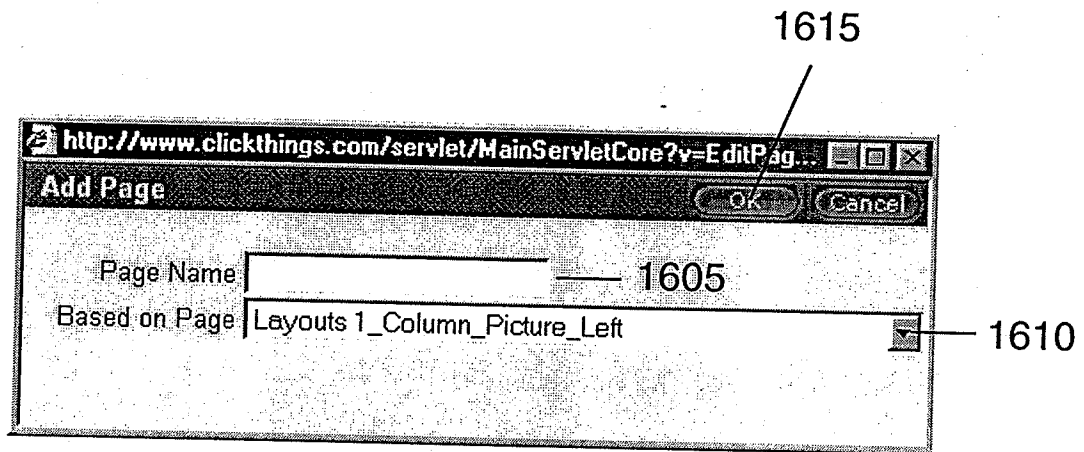


FIGURE 16

1705

Site Definer - Microsoft Internet Explorer

Site Definer (Actors) Test Exit

Who_We_Are

Add Page Page Details Add Questions Edit Content Delete Exit ?

Page Details for the Who_We_Are page

Save 1745

Search Engine Keywords (Separate with comma) 1710

Appearance

Title Who We Are 1715

Emphasis high 1720

Button Text: (Up to 16 characters per line) Who We Are 1725

Enable the end user to show/hide this page by answering a question

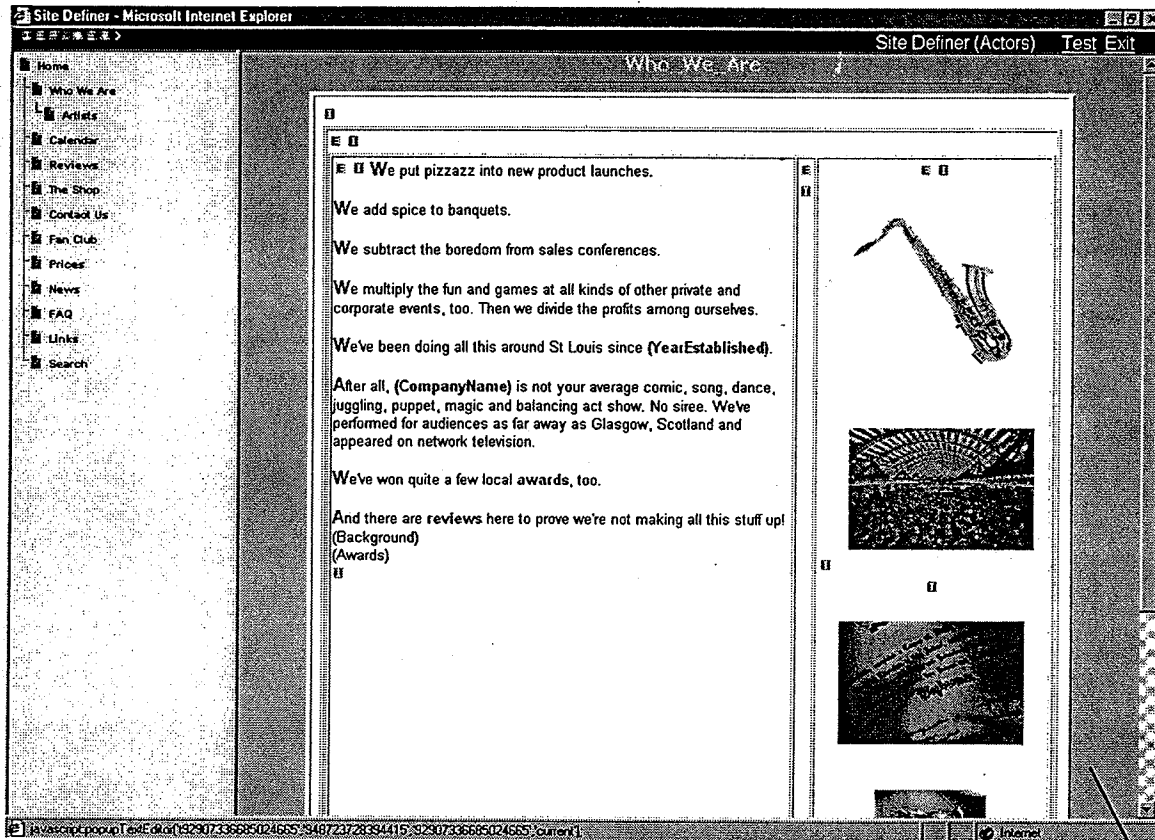
Question: Is your background/achievements important to you? 1730

Question label: AboutUs 1735

Show by default? ☒ 1740

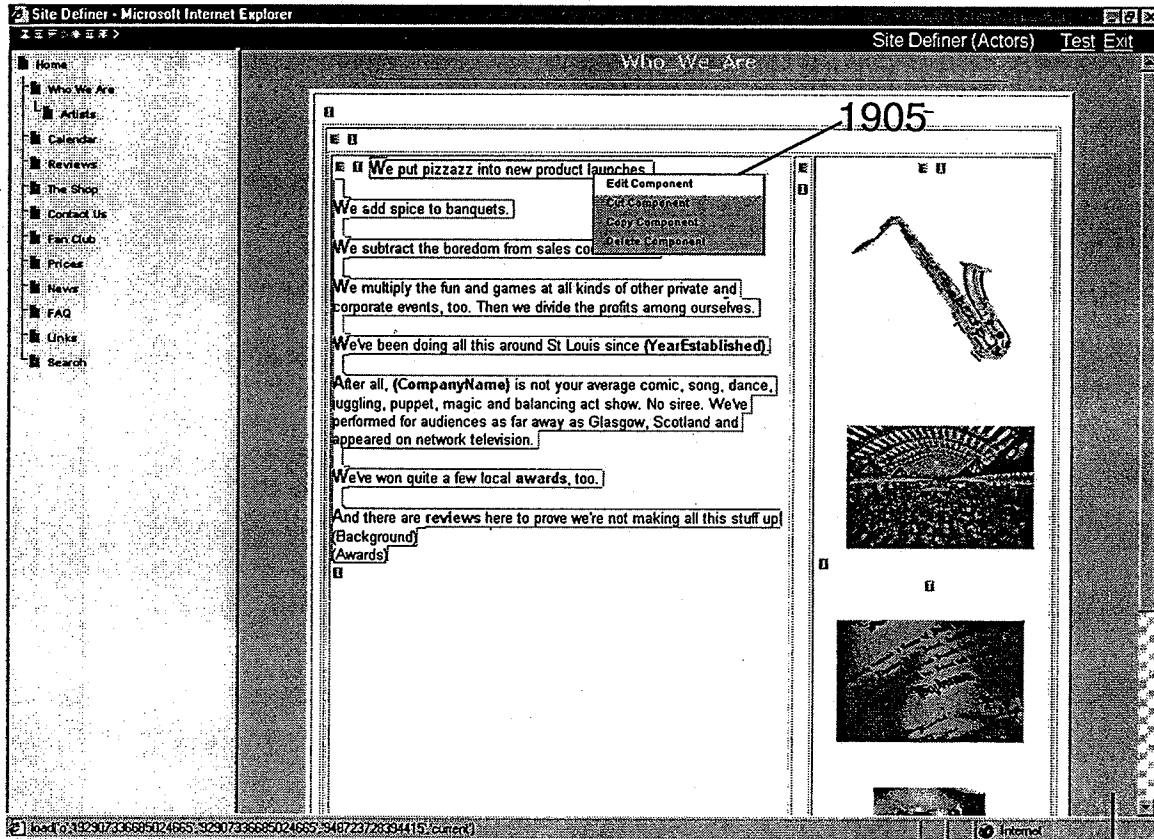
1410

FIGURE 17



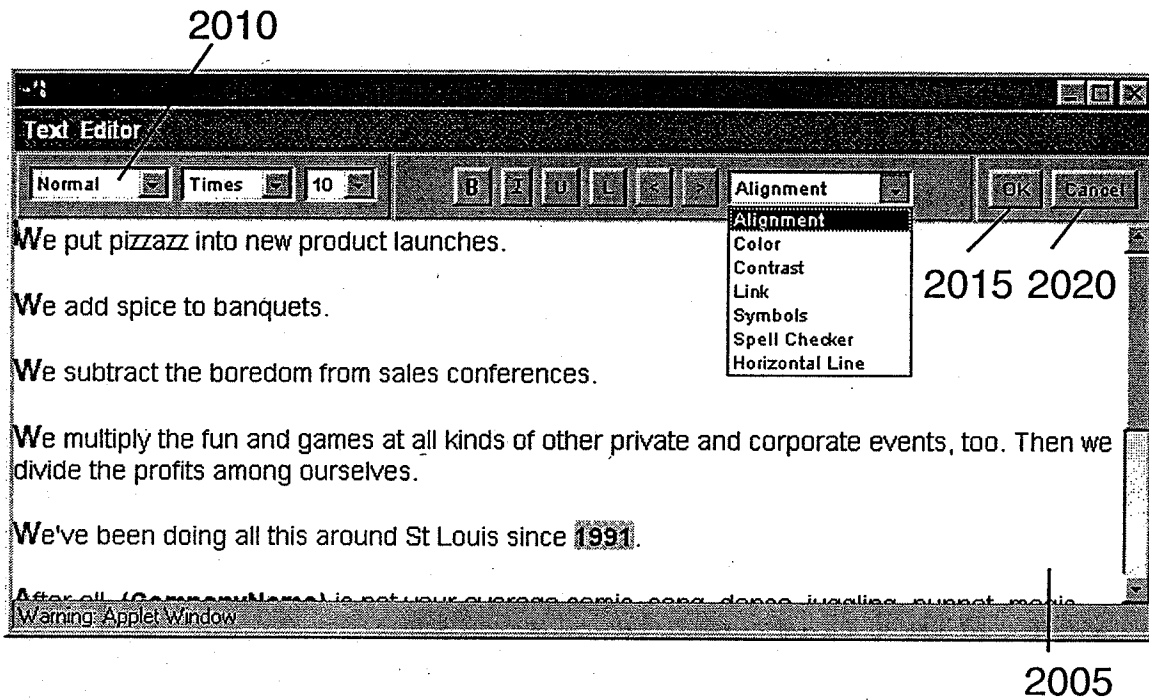
1410

FIGURE 18



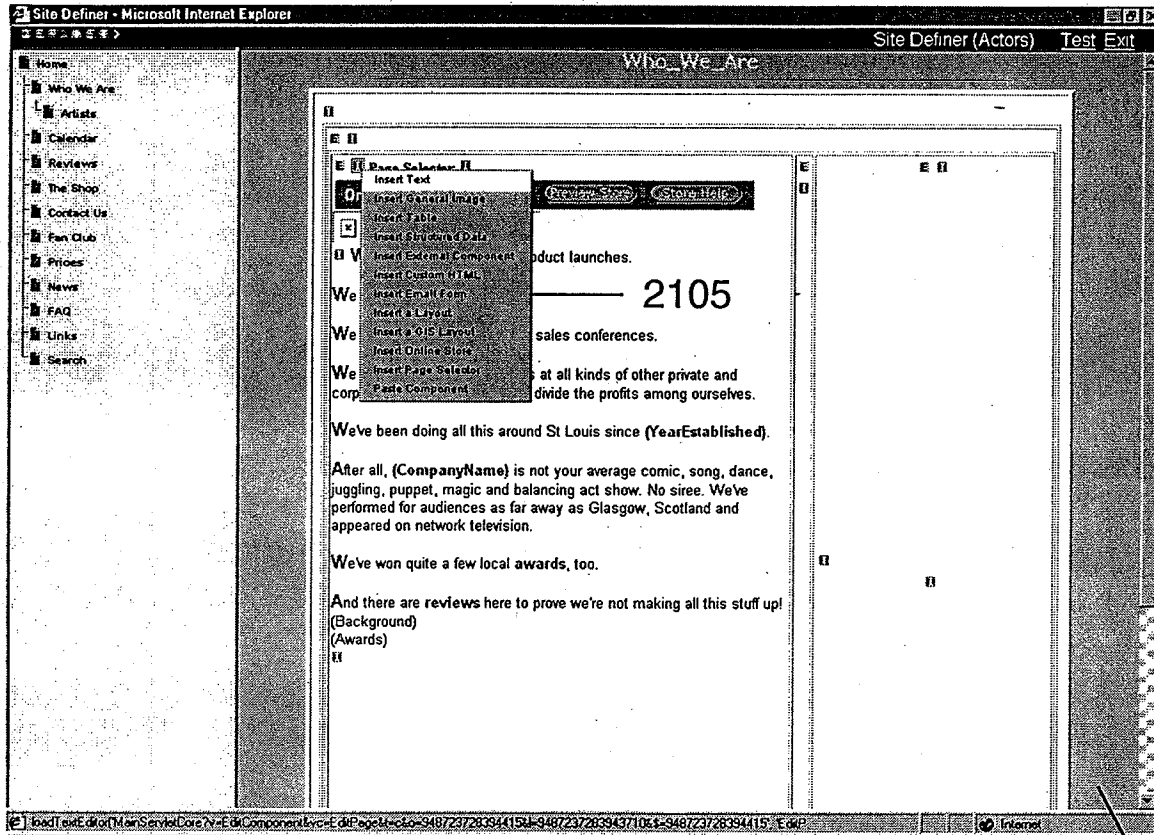
1410

FIGURE 19



2000

FIGURE 20



1410

FIGURE 21

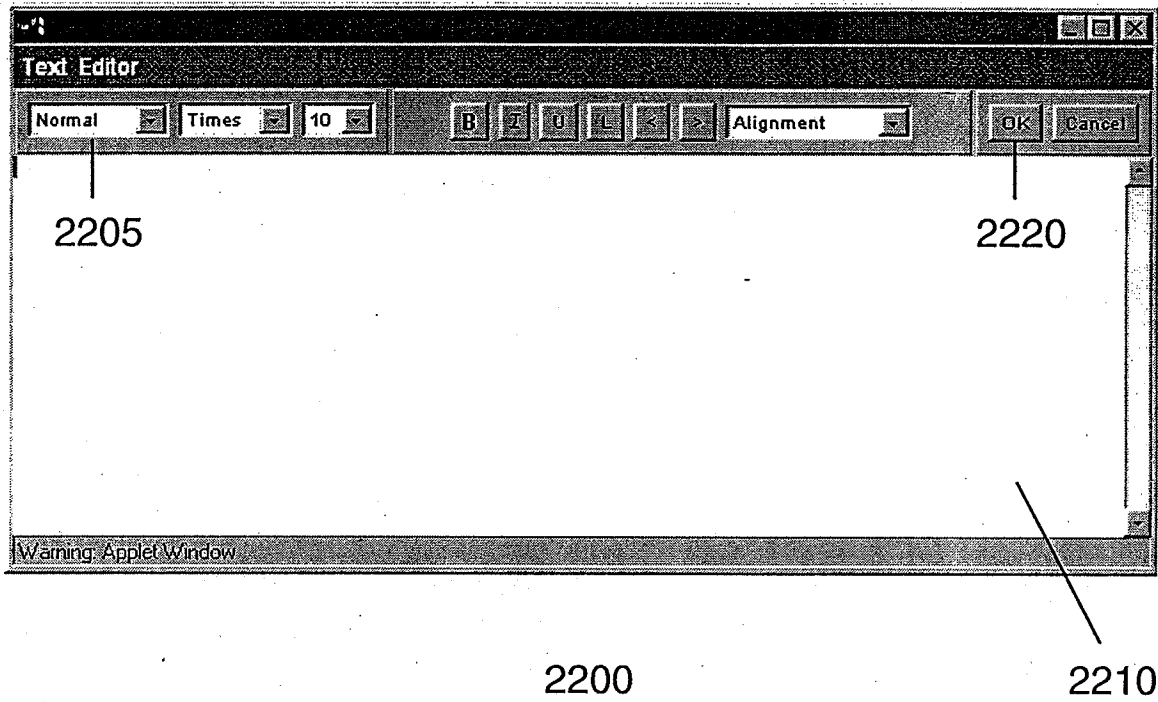
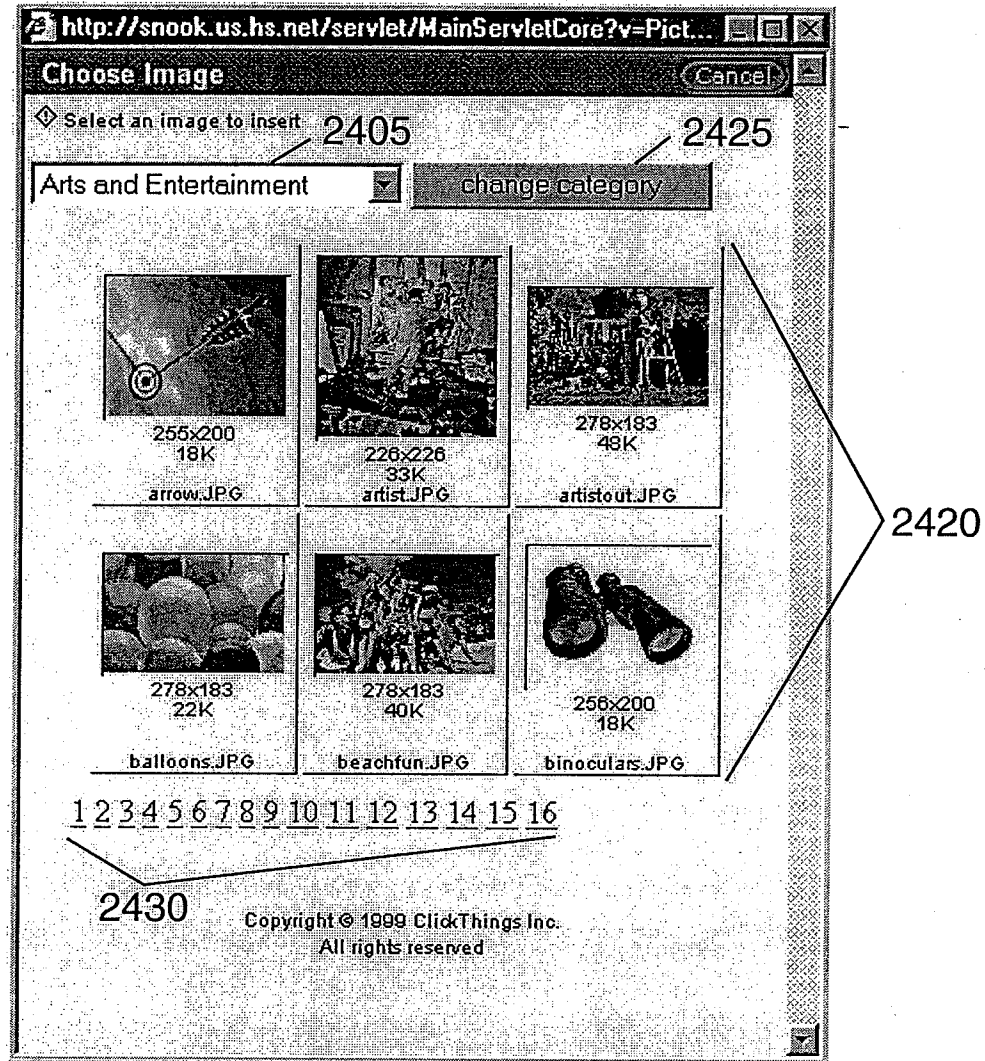


FIGURE 22

FIGURE 23



2400

FIGURE 24

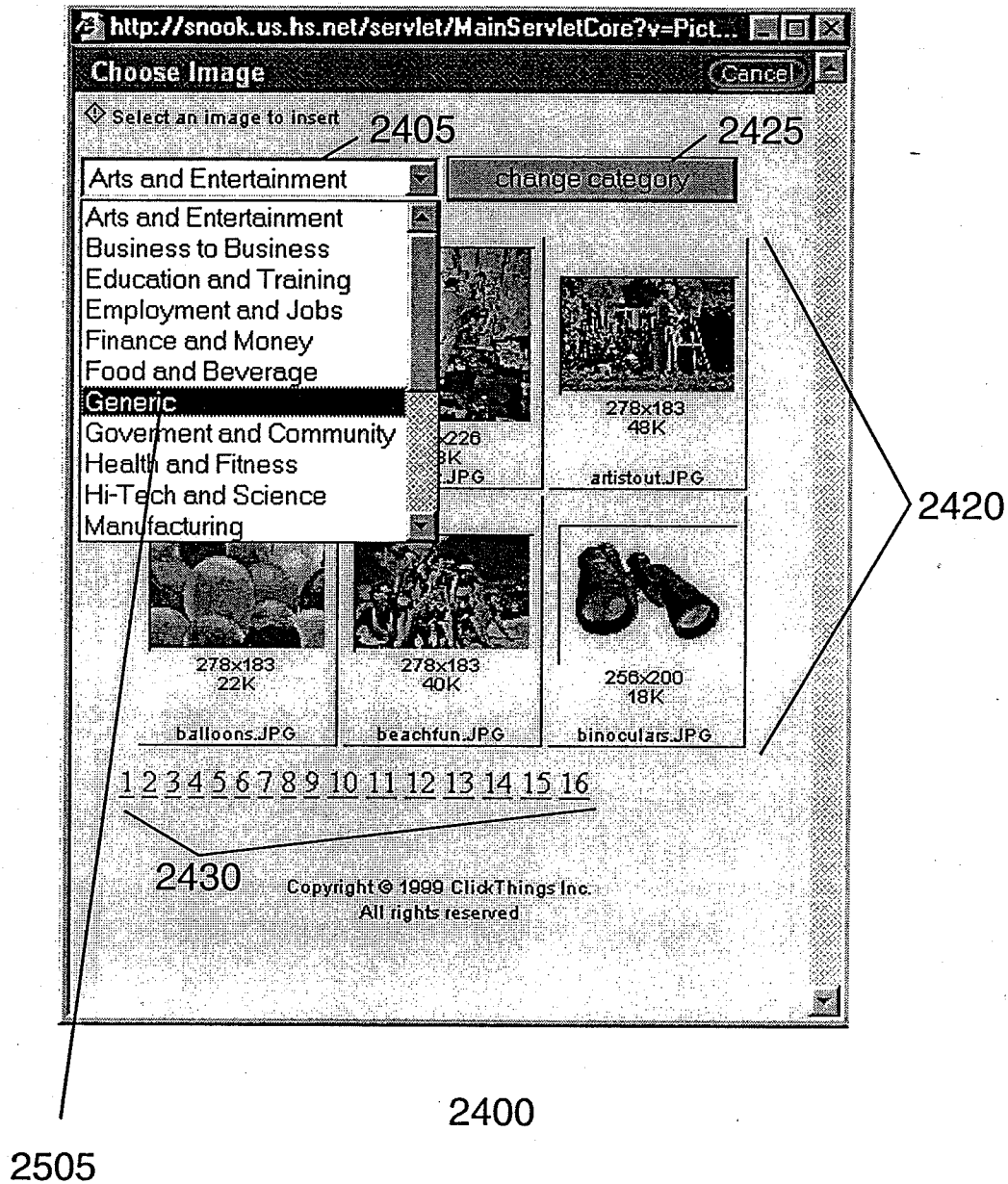
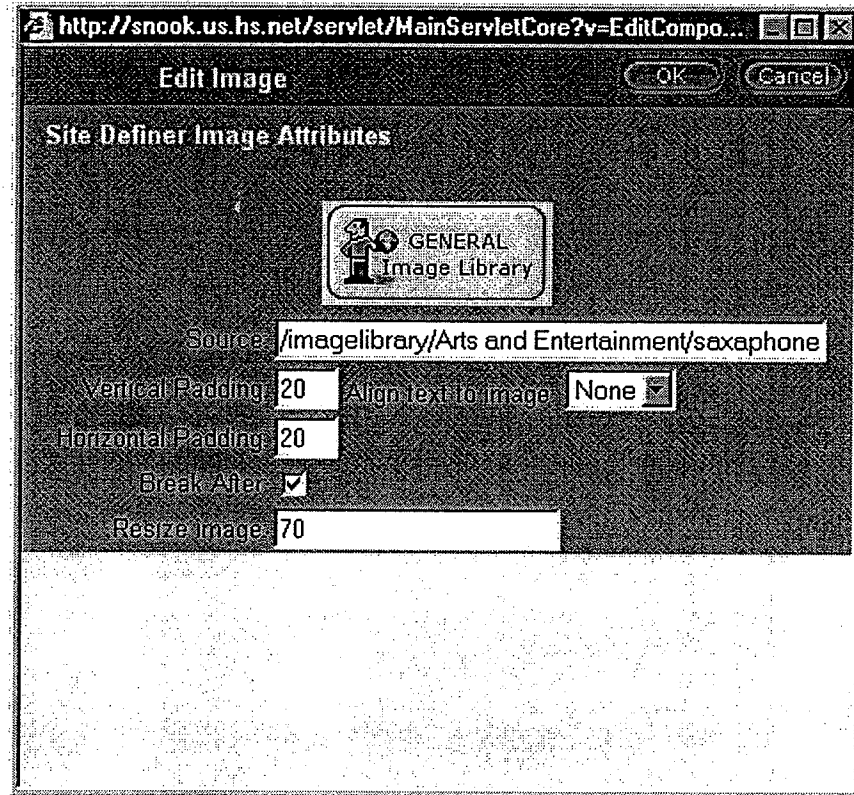


FIGURE 25



2600

FIGURE 26

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=EditPage&t=...

Insert Table

OK Cancel

Size

Number of Rows: 1 (2705) Number of Columns: 1 (2710)

Layout

Alignment: Default (2715) Border On: (2730)

Cell Spacing: (2720) Cell Padding: (2735)

Background Color: Colors (2725) (2745)

Width (2740)

Default (2740) Percentage (2745) (Pixels if not checked)

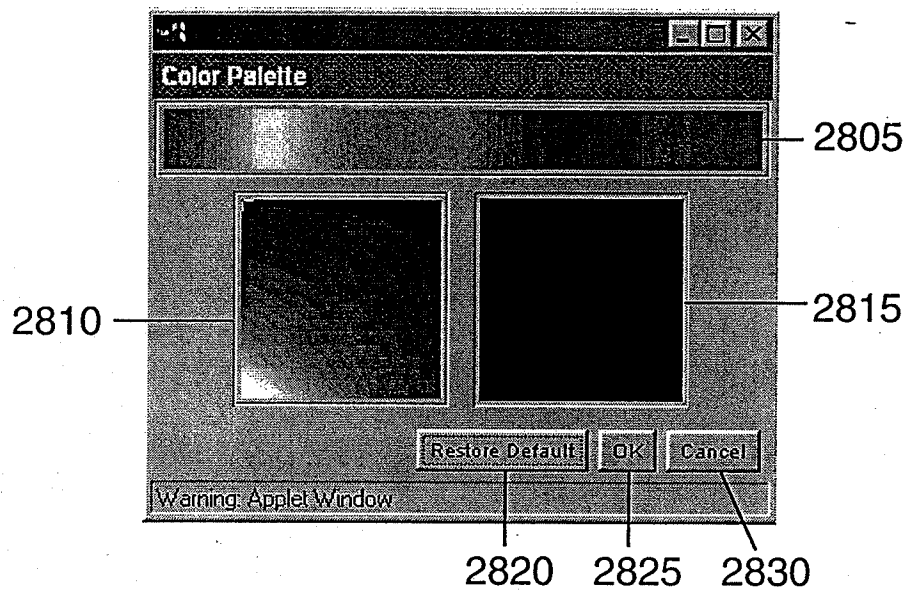
Height

Default (2740) Percentage (2745) (Pixels if not checked) (2755)

2750

2700

FIGURE 27



2800

FIGURE 28

2905

Structured Data Component - Microsoft Internet Explorer

Structured Data [OK] [Cancel]

☐ Insert empty grid
☒ Upload data from file

☒ Specify grid size below
☒ Select file below

Number of rows:
Number of columns:

File: [Browse...]
File Format: Comma Separated Text

Design Selection

(None)
Rows
Columns
Boxes
Blocks
Grid

Design Selection
Select one of the design schemes from the list on the left to automatically format your data. Each design can be customised to suit your site.

2900

FIGURE 29

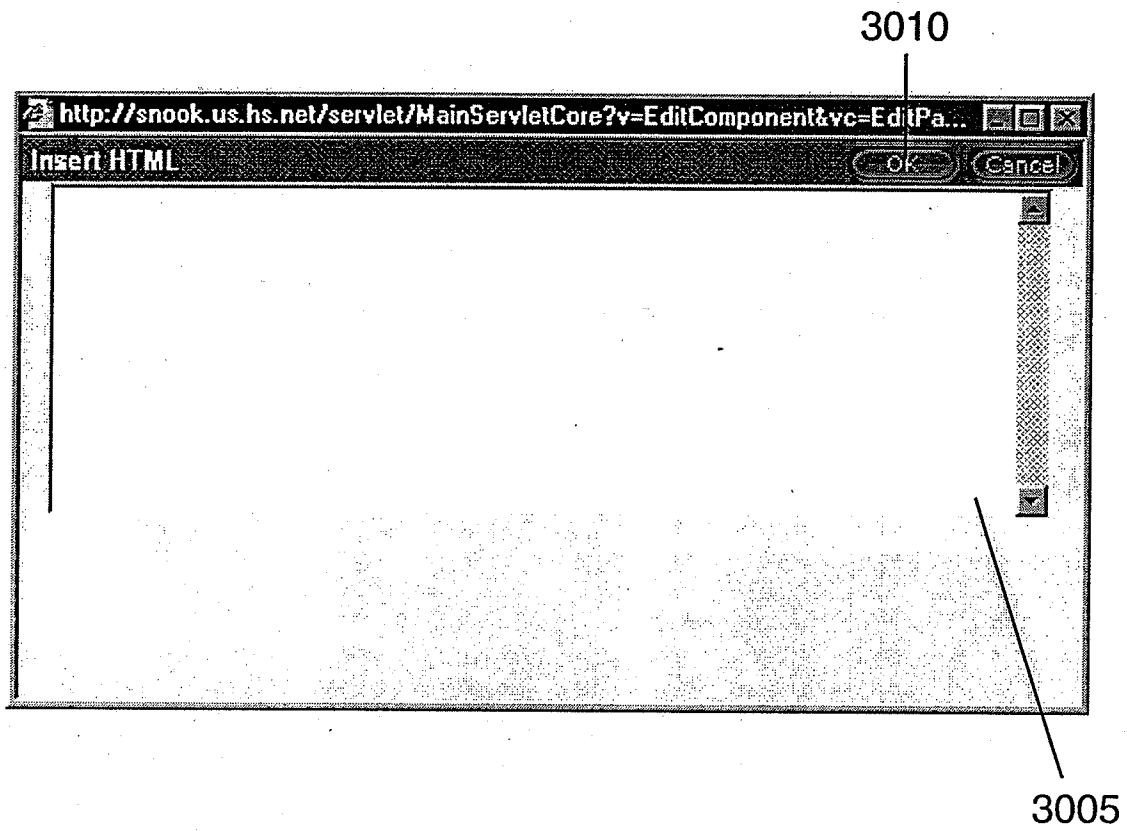


FIGURE 30

Email Form - Microsoft Internet Explorer

Email Form Options [OK] [Cancel]

Heading:

Format:

Email Address:

Success Actions

☒ Display Success Message

Go to Page:

Error Actions

☒ Display Error Message

Go to Page:

Success Message	Error Message
Thank you Thank you for contacting (CompanyName) . You will receive a reply to your comment or question shortly.	Sorry There was a problem sending your email request to (CompanyName) . Please ensure you have supplied a valid email address, or try again later.

3100

FIGURE 31

http://www.clickthings.com/servlet/MainServletCore?v=EditPag...

Add Page OK Cancel

Page Name 3205

Based on Page Layouts 1_Column_Picture_Left

3200

FIGURE 32a

http://snook.us.hs.net/servlet/MainServletCore?v=Choose...

Choose Page Layout OK Cancel

Choose Page Layout AE Empty

3255

3250

FIGURE 32b

3305 3325 3330 3335 3340

Online Store Maintenance

New Store
New Product

STORE DETAILS

Save Close

Store Countries Shipment Methods Payment Methods

Name: New Store 3310

Color Scheme: Default 3315

Message to be displayed after an order has been placed:

Thank you for your order. 3320

Add Product Category

Name: Add Category 3345 3350

Warning: Applet Window

3300

FIGURE 33

3405

Acting Store
Online Store Maintenance

Acting Store
New Product
Books

CATEGORY DETAILS Save Delete New Close

Name: Books — 3410

Heading: — 3415

Upload Image — 3420

Clear — 3425

Add Product

Name: — 3430 Add Product — 3435

Up Down

Warning: Apple Window

FIGURE 34

3505 3555

Acting Store
Online Store Maintenance

Acting Store
New Product
Books
Acting Schools in the United States

PRODUCT DETAILS

Save Delete Copy New Close

Product Product Options

3510 Name: Acting Schools in the United States Price: \$ 0.00 Hide product

3515 Heading: Sale Price: \$ 0.00 On Sale

3530 Code: 3540

3525 3535 Description:

3545 3550

Upload Image Upload Image Upload Image Upload Image

Delete Delete Delete Delete

Up Down Previous Product Next Product

Warning: Applet Window

FIGURE 35

3605

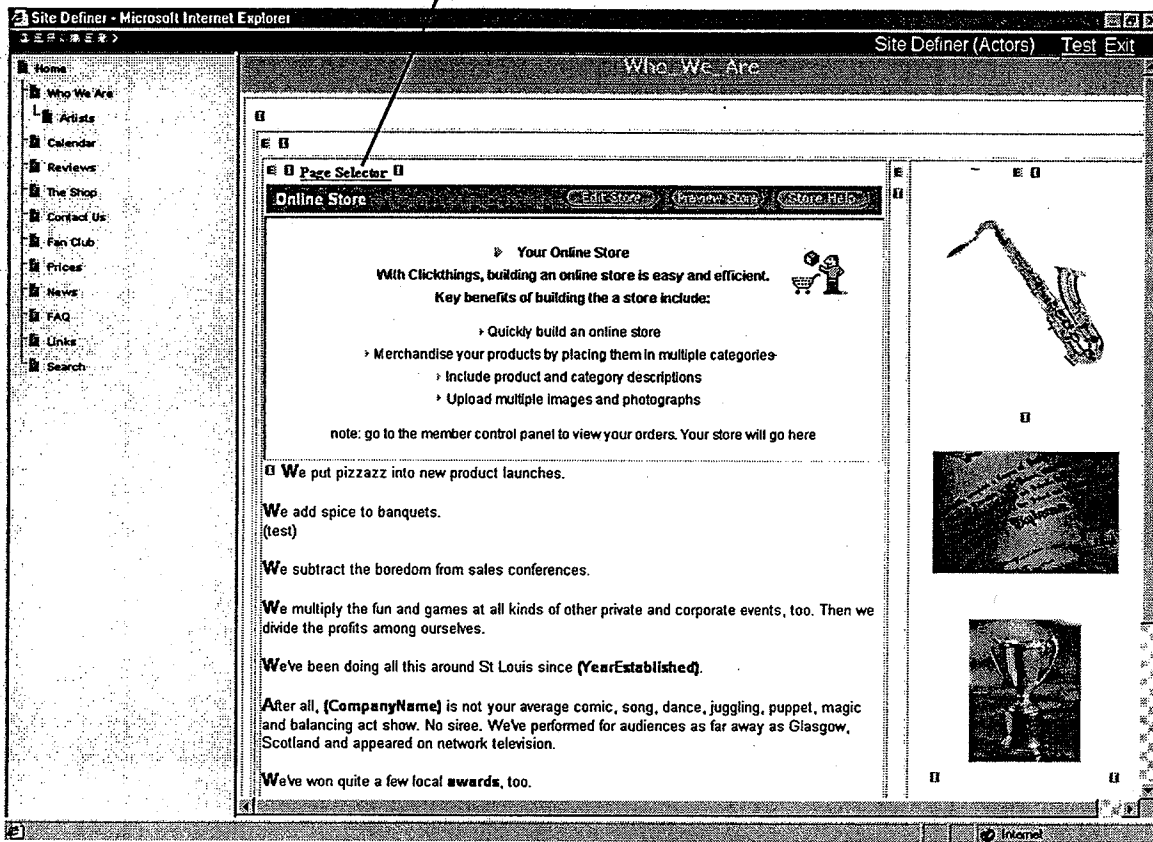


FIGURE 36

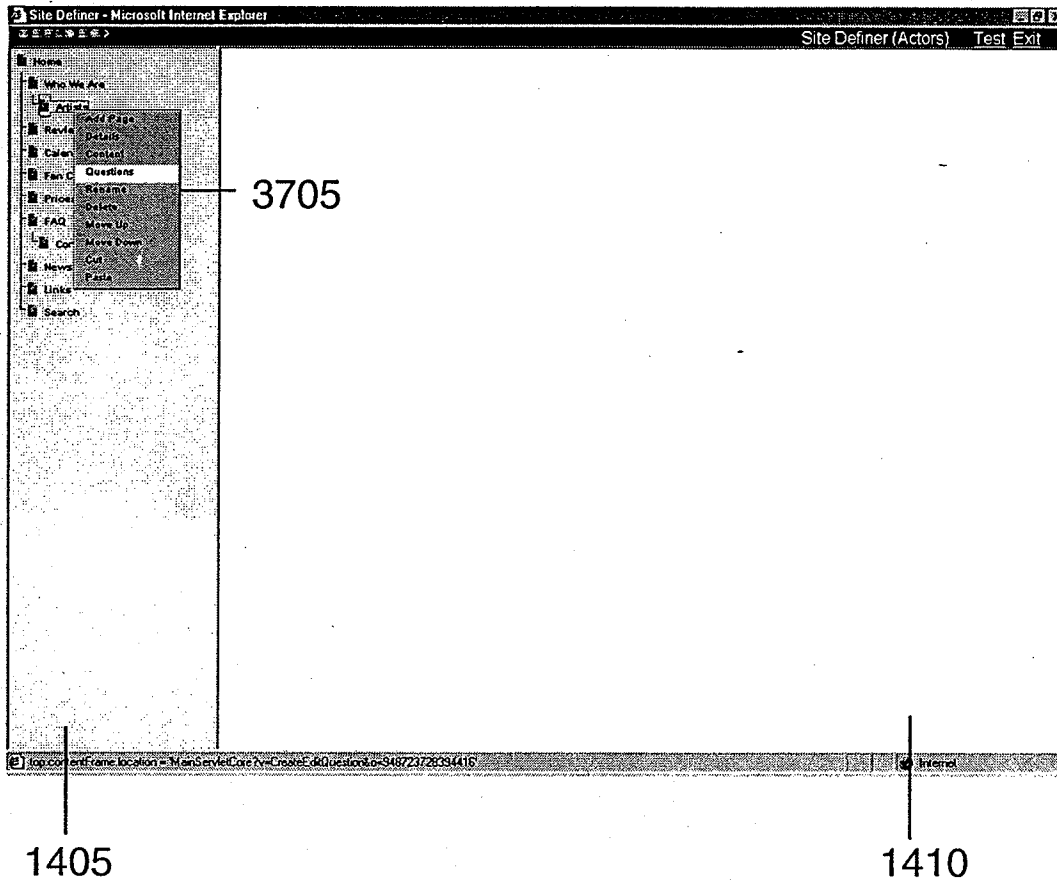
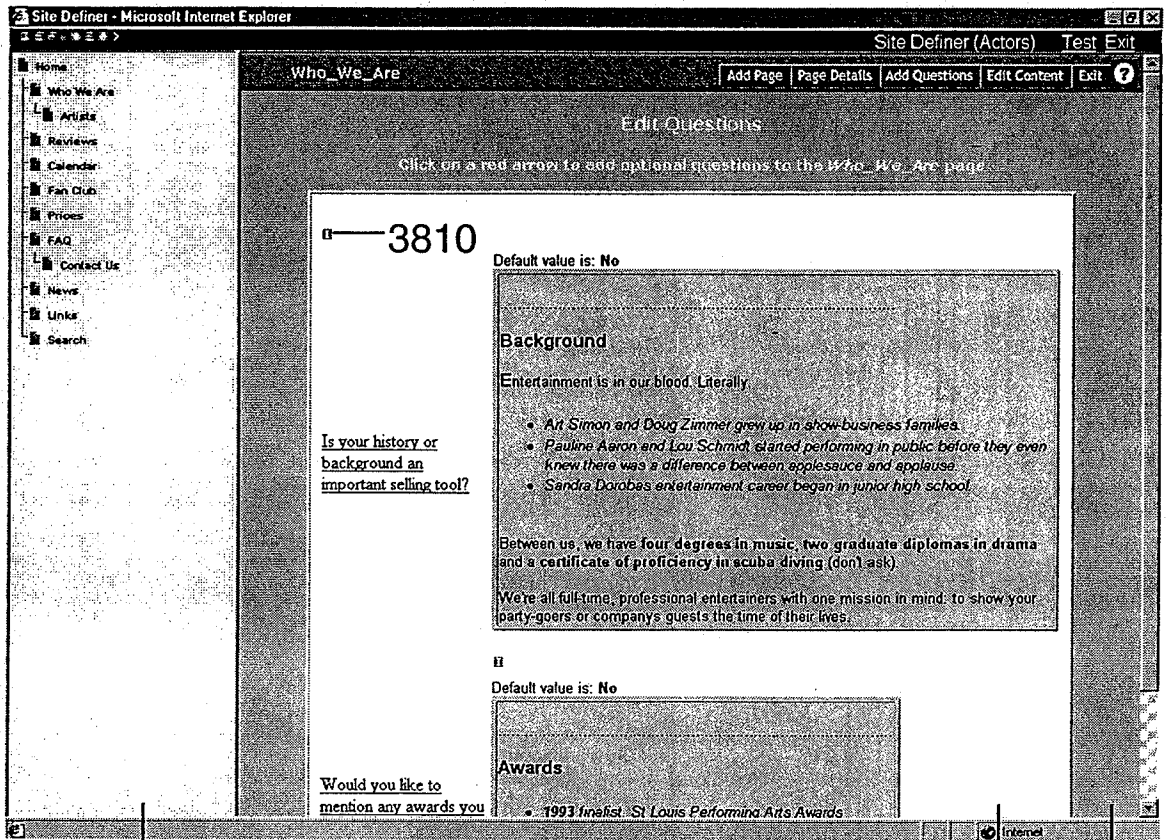


FIGURE 37



1405

3805 1410

FIGURE 38

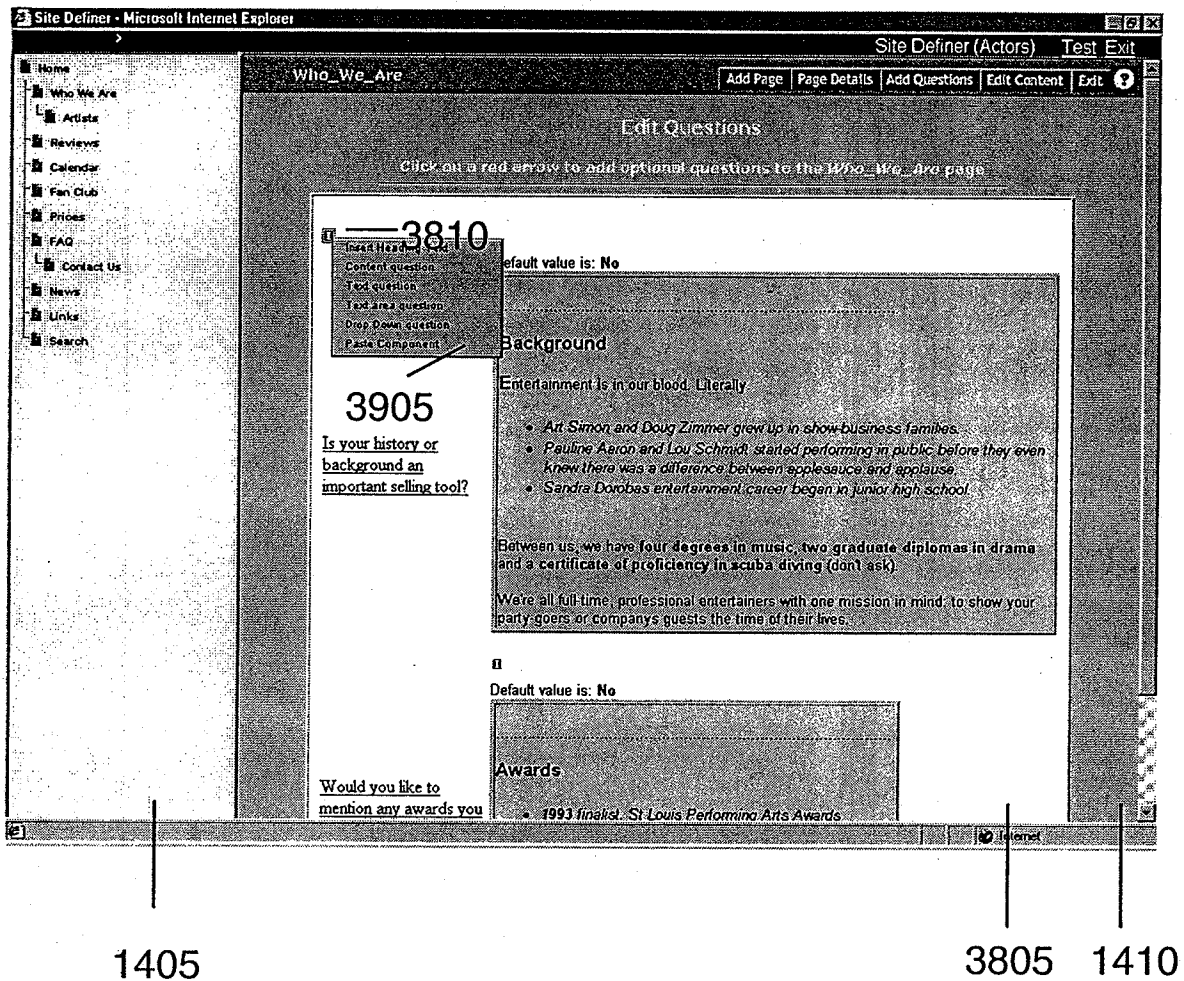


FIGURE 39

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E... OK Cancel

Content Question

Question

Name -4010 4005

Default Answer Yes ☒ No ☐ -4020

4015

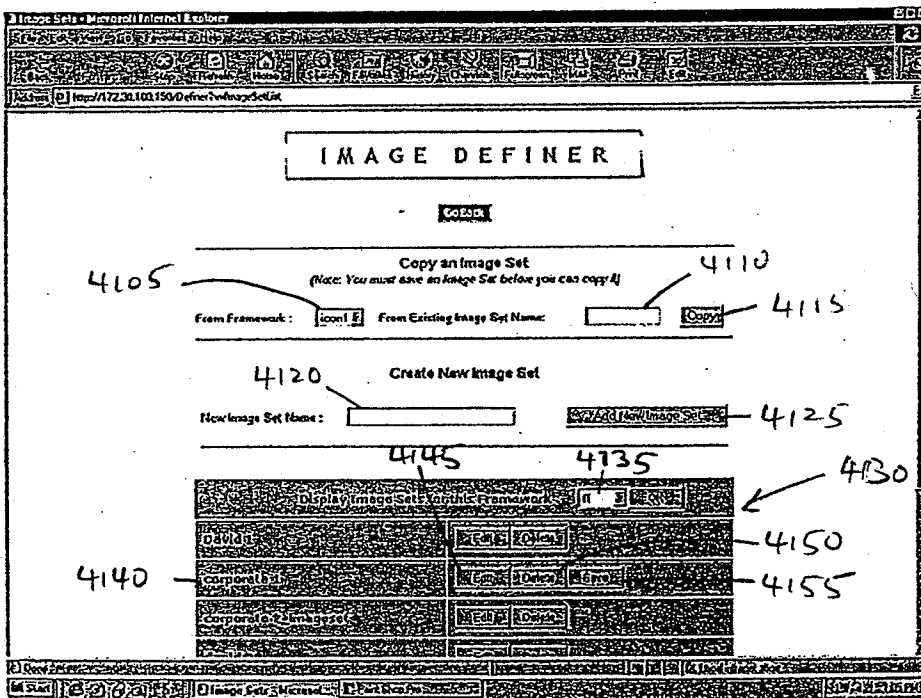
Answer

☒ Edit

4025

4000

FIGURE 40



4100

FIG. 41

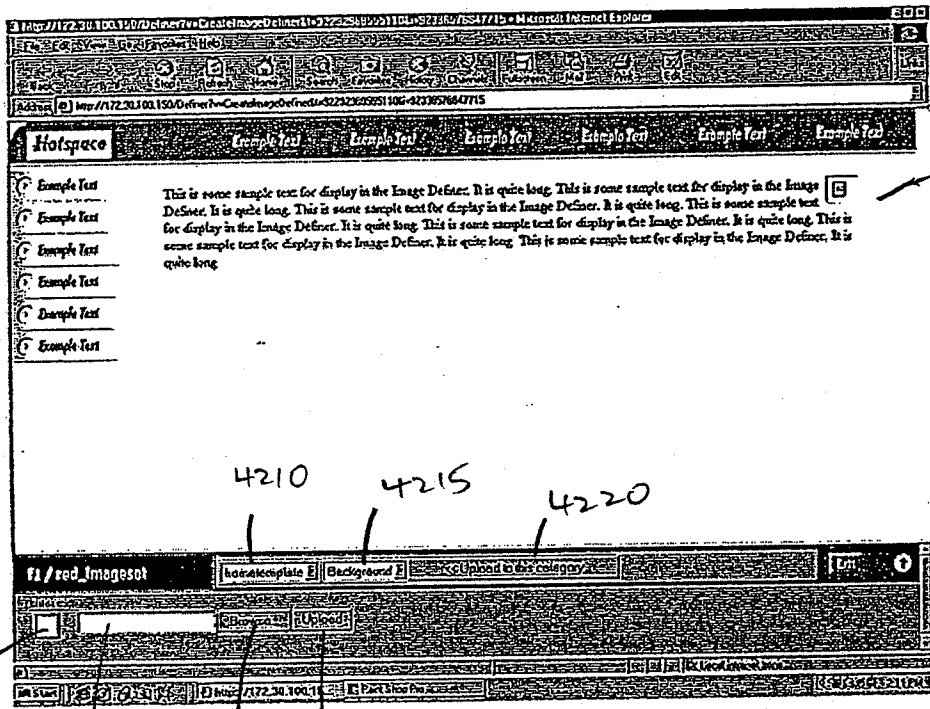
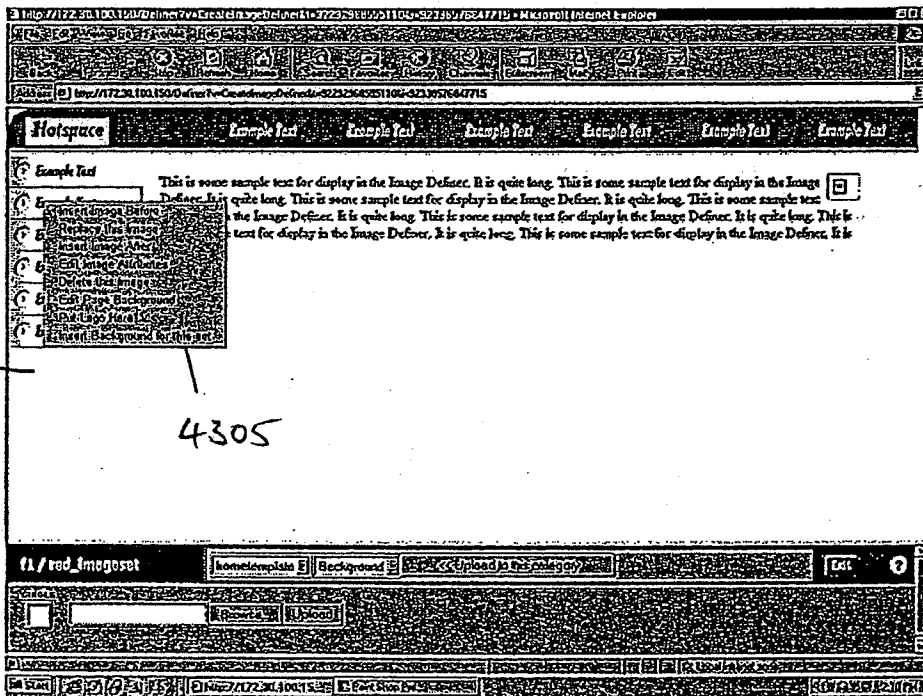


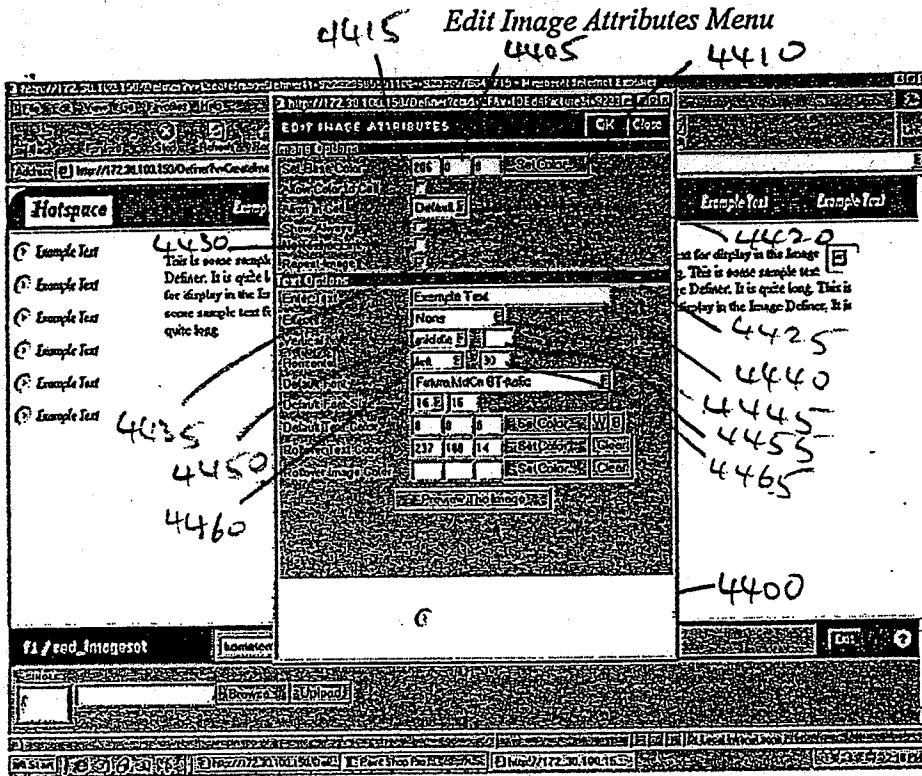
FIG. 42



4205

4305

FIG. 43



Put Logo Here - Menu

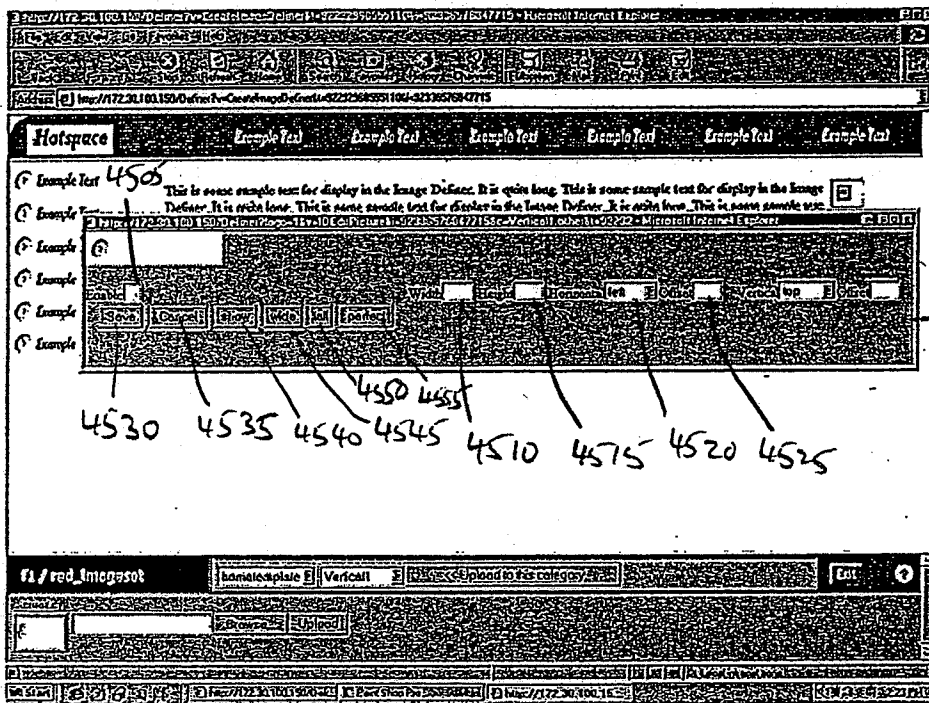
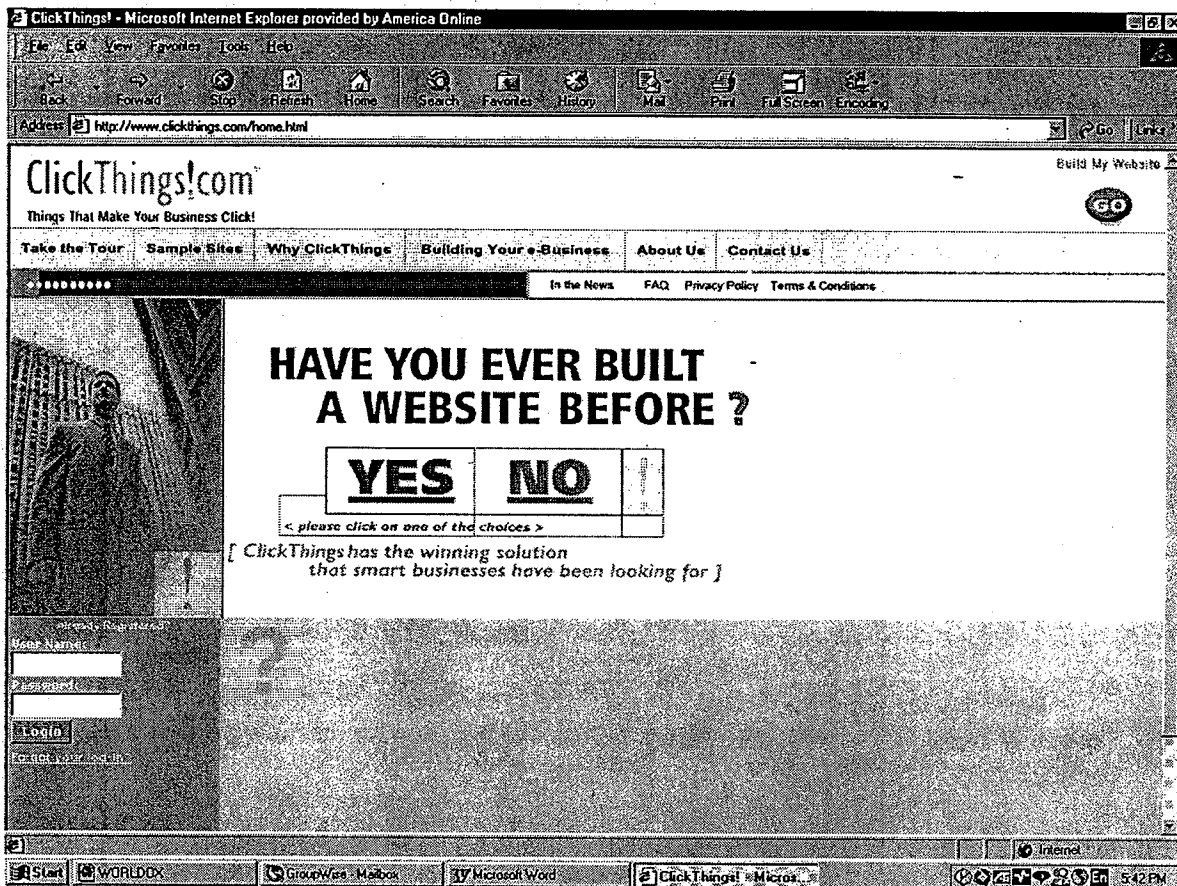


FIG. 45



4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/join_here.html Go Links

'OK' button to begin creating your very own industry-tailored Website.

Your Account Information

User Name 4705
Please select a name to use when you login.

Password 4710
Choose a password (between 6-15 characters).

Confirm Password 4715

Secret Question 4720
Choose a Secret Question that only you know the answer to.

Secret Answer 4725
Enter the Answer to your Secret Question.

Your Company Details

Company 4730

E-mail Address 4735
Enter a valid e-mail address.
(Example: yourname@anycompany.com)

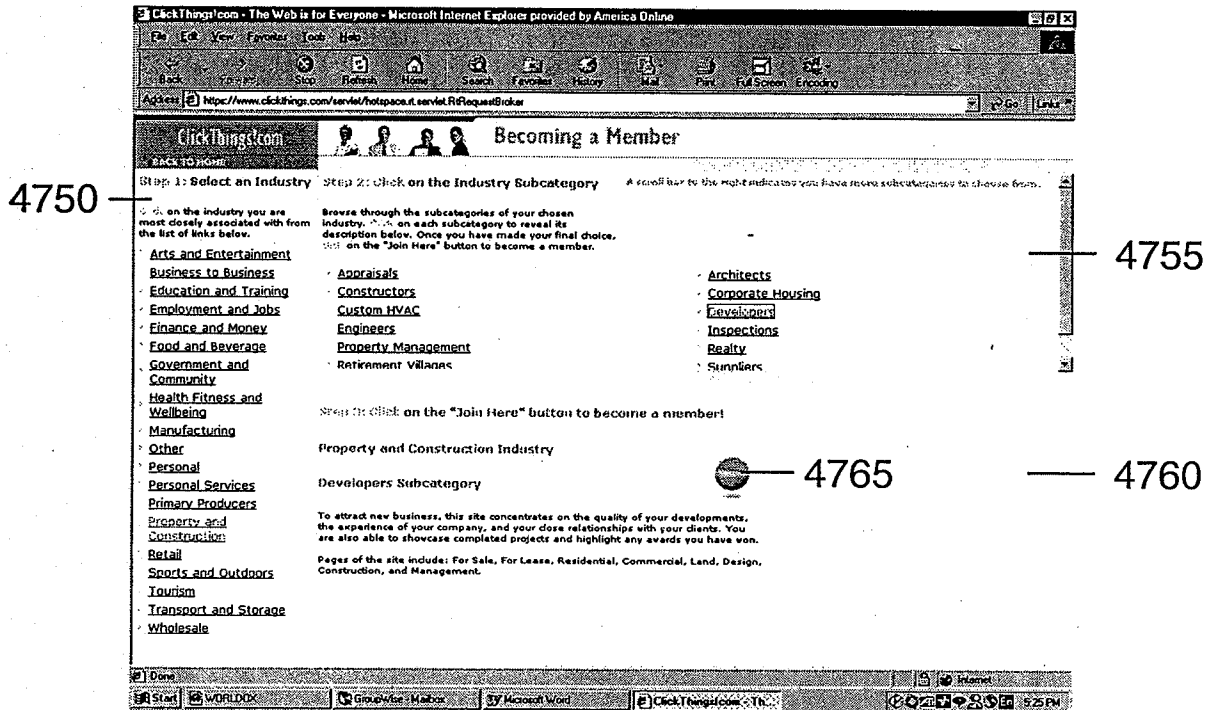
4740

©2000 ClickThings, Inc. Created & Powered by ClickThings.com

Done Start WORLDWIDE GroupWise - Mailbox 27 Microsoft Word Join Here - Microsoft ... Internet 5:42 PM

4700

FIGURE 47A



4745

FIGURE 47B



FIGURE 47C

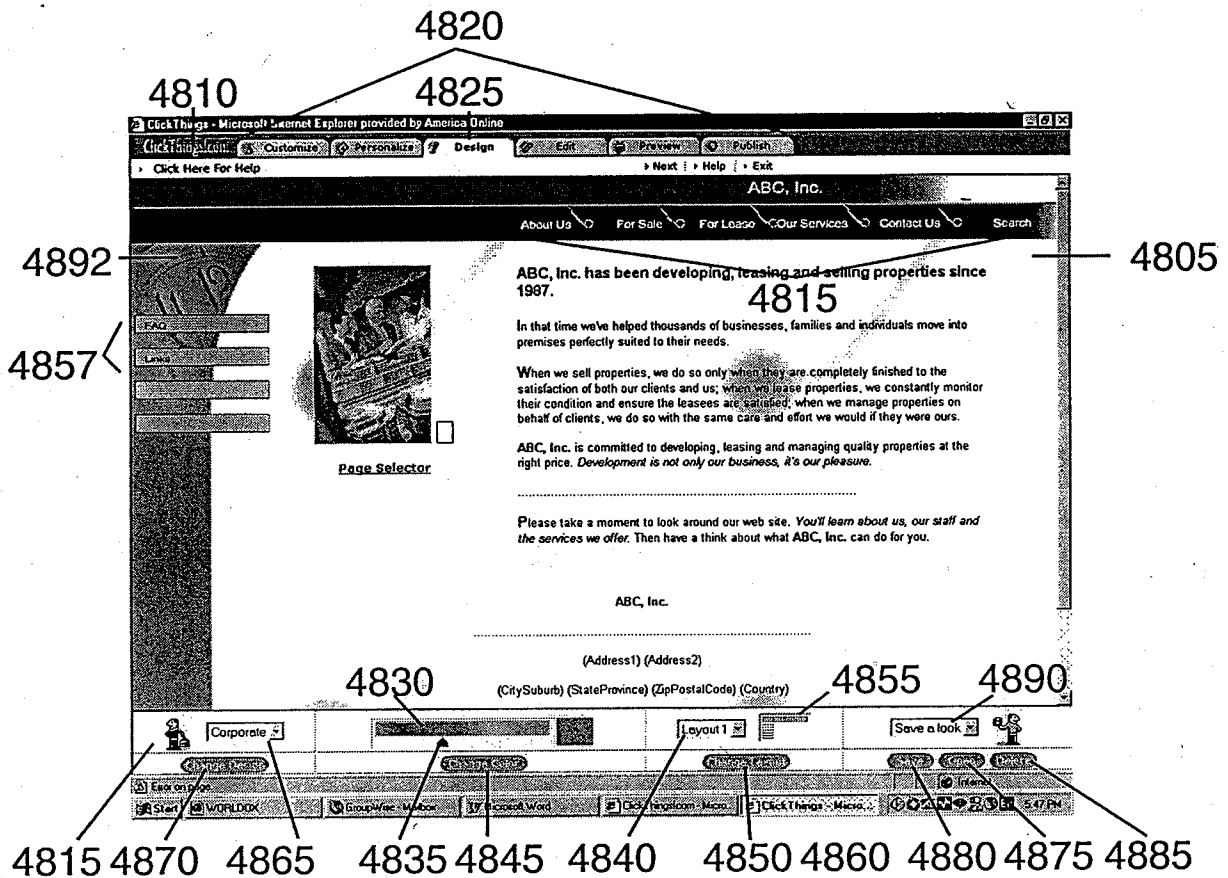
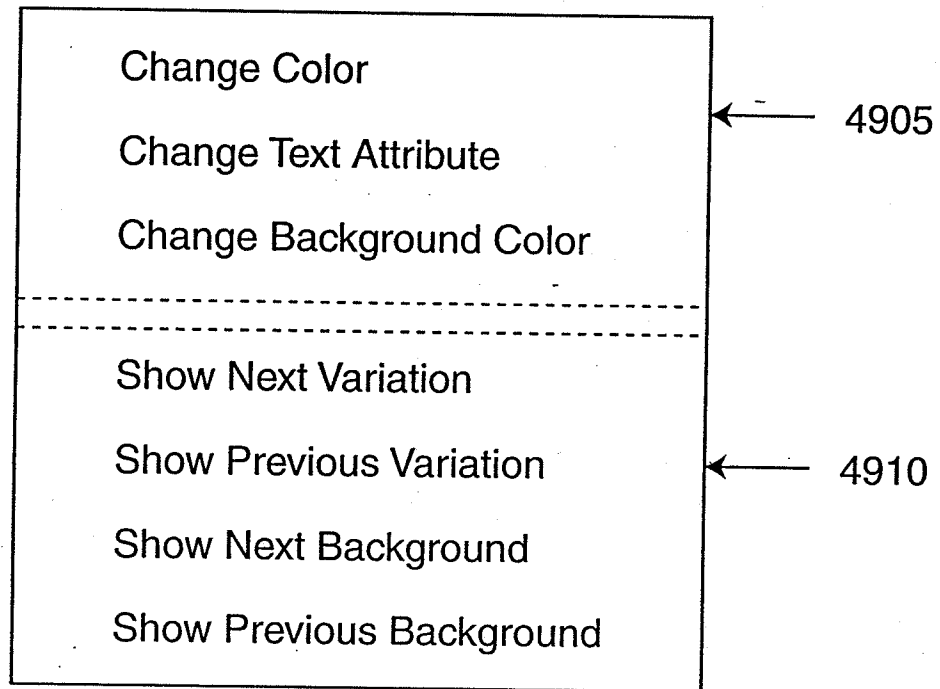
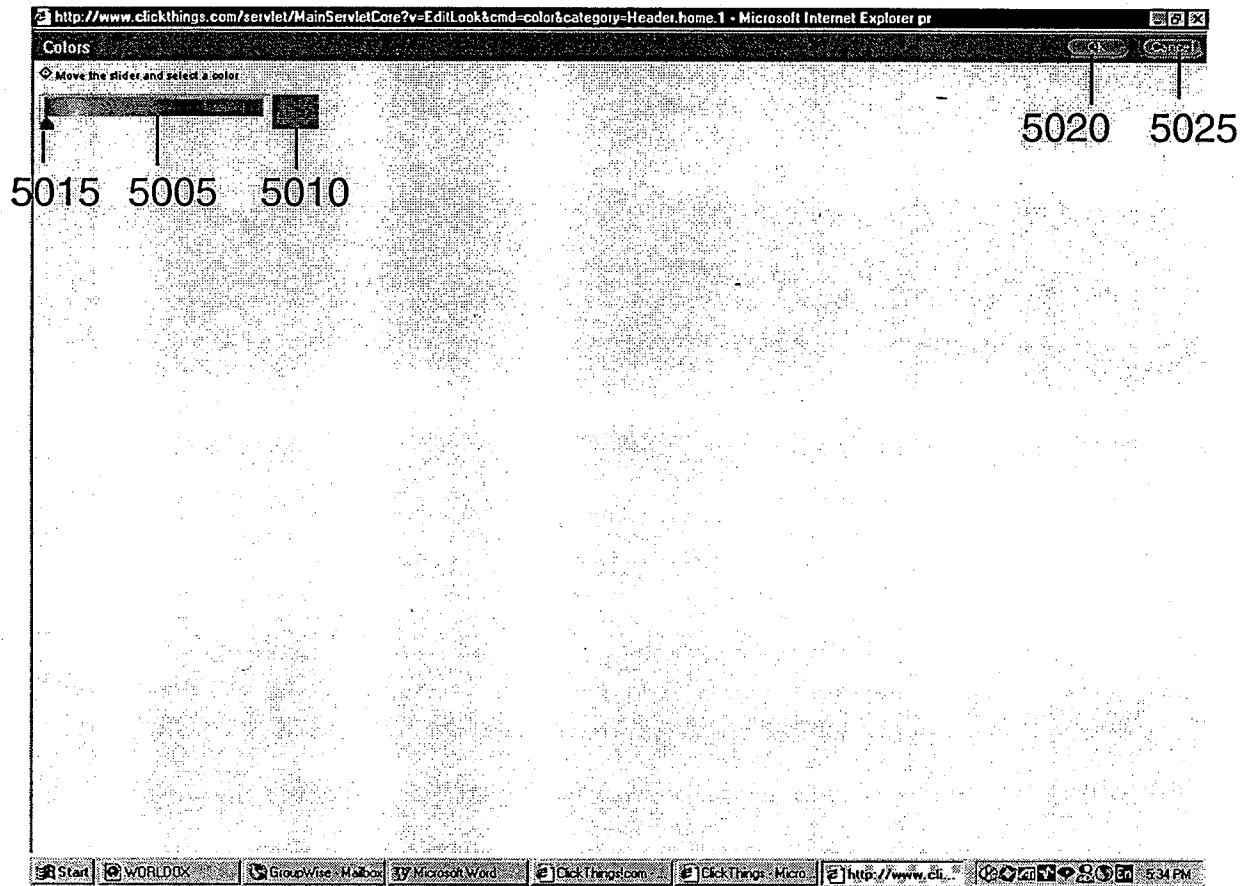


FIGURE 48



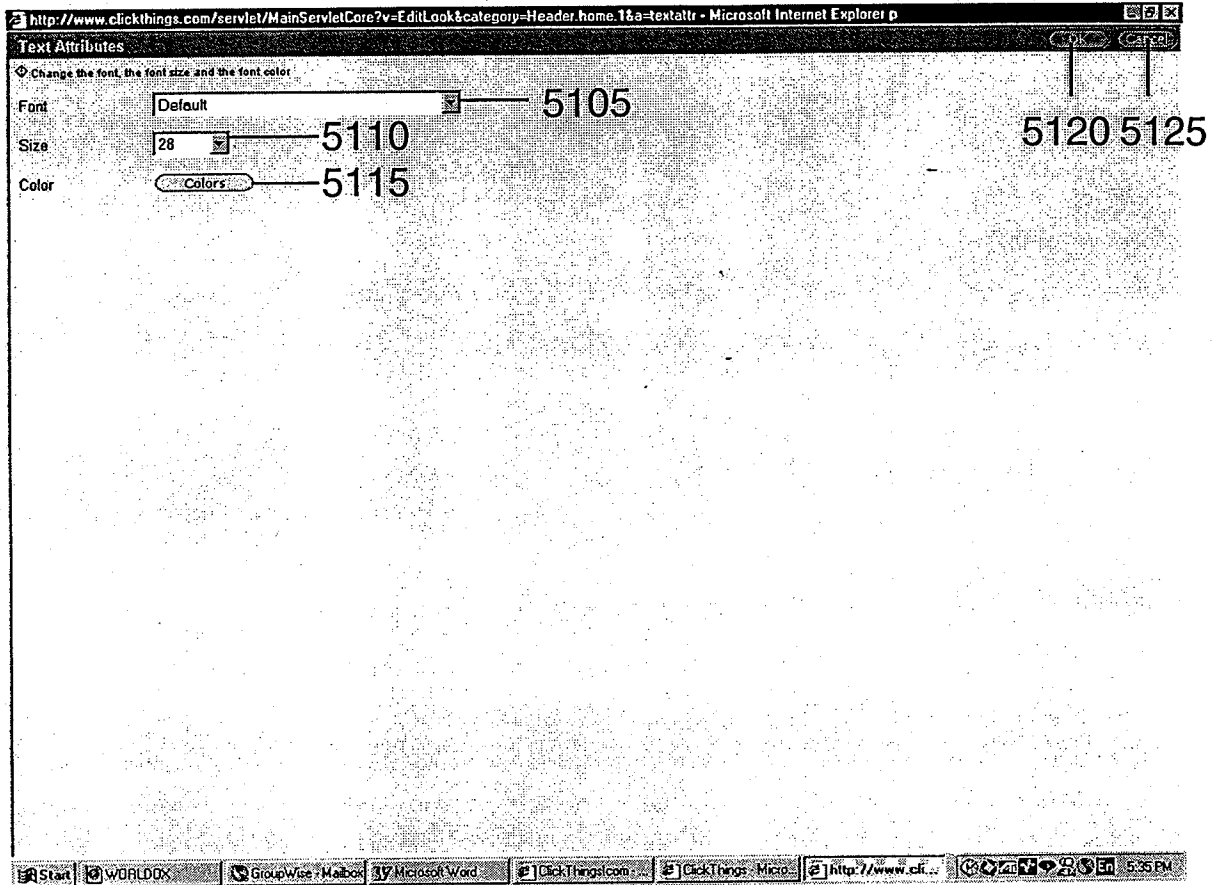
4900

FIGURE 49



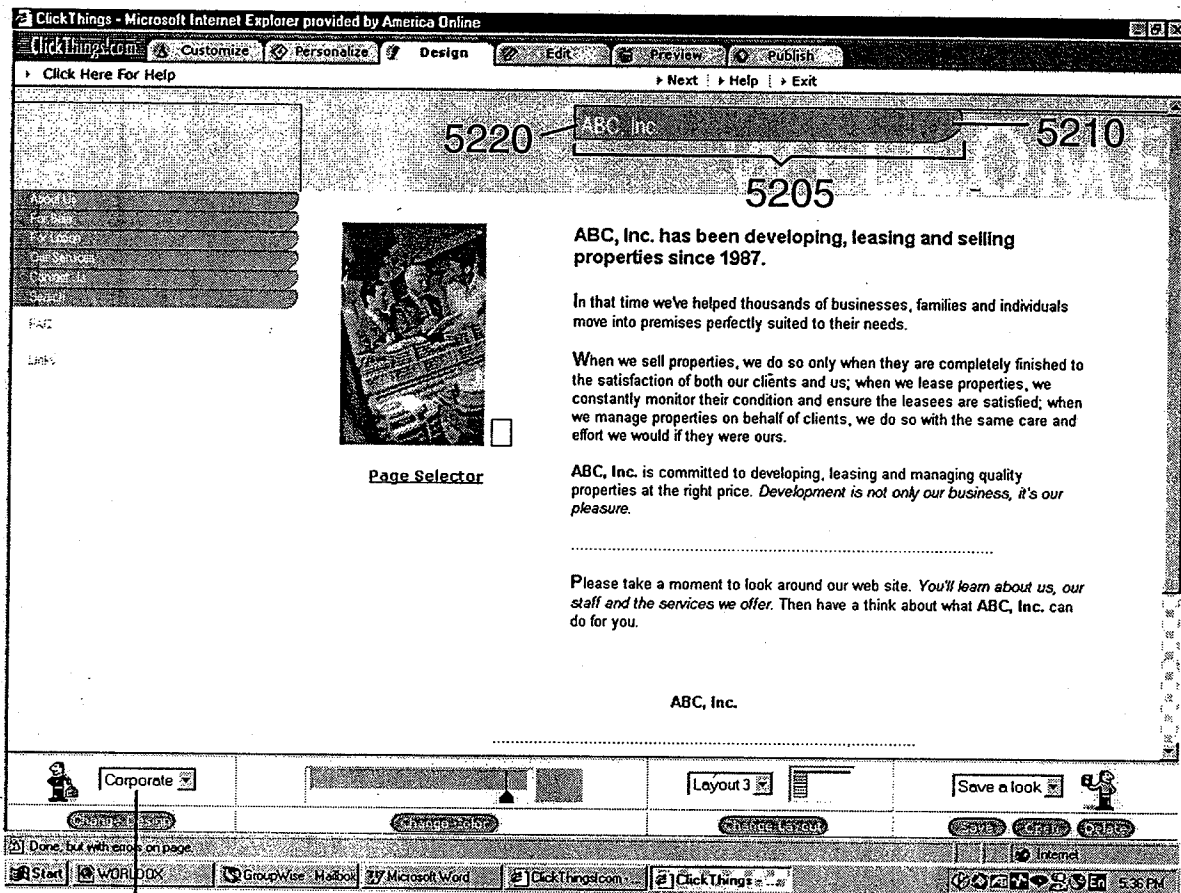
5000

FIGURE 50



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Modify the Structure and Content of Your Web Site Save

Answer the following questions to customize your Web site. — **5310**
Questions in **bold** turn on or off pages.

Your site contains 23 pages. — **5305**

Home Page

What year was your company established?

What are your office hours?

What is your timezone?

Do you want to sell products from your Web site? Yes ☐ No ☒

About Us Page

Do you want to detail your qualifications? Yes ☐ No ☒

Do you wish to list your association memberships? Yes ☐ No ☒

Do you specialize in a particular industry or sector? Yes ☐ No ☒

Do you want to publish a mission statement? Yes ☐ No ☒ — **5328**

Do you want to give details of some of your employees? Yes ☐ No ☒

Do you want a staff directory? Yes ☐ No ☒

Do you want to list your company's locations? Yes ☐ No ☒

Do you want to advertise employment opportunities? Yes ☐ No ☒

Do you want to display properties for sale? Yes ☐ No ☒

Do you want to list the residential properties you have for sale? Yes ☐ No ☒

Do you want to detail residential properties you have for sale? Yes ☐ No ☒

Done

Start WORLDWIDE GroupWise - Mailbox 37 Microsoft Word ClickThings.com - Micro... ClickThings - Micro... Internet 5:48 PM

5300

FIGURE 53

5408

5407

ClickThru - Microsoft Internet Explorer provided by America Online

ClickThru.com Customize Personalize Design Edit Preview Publish

Click Here For Help Next Help Exit

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country

Click "Save" when you are done

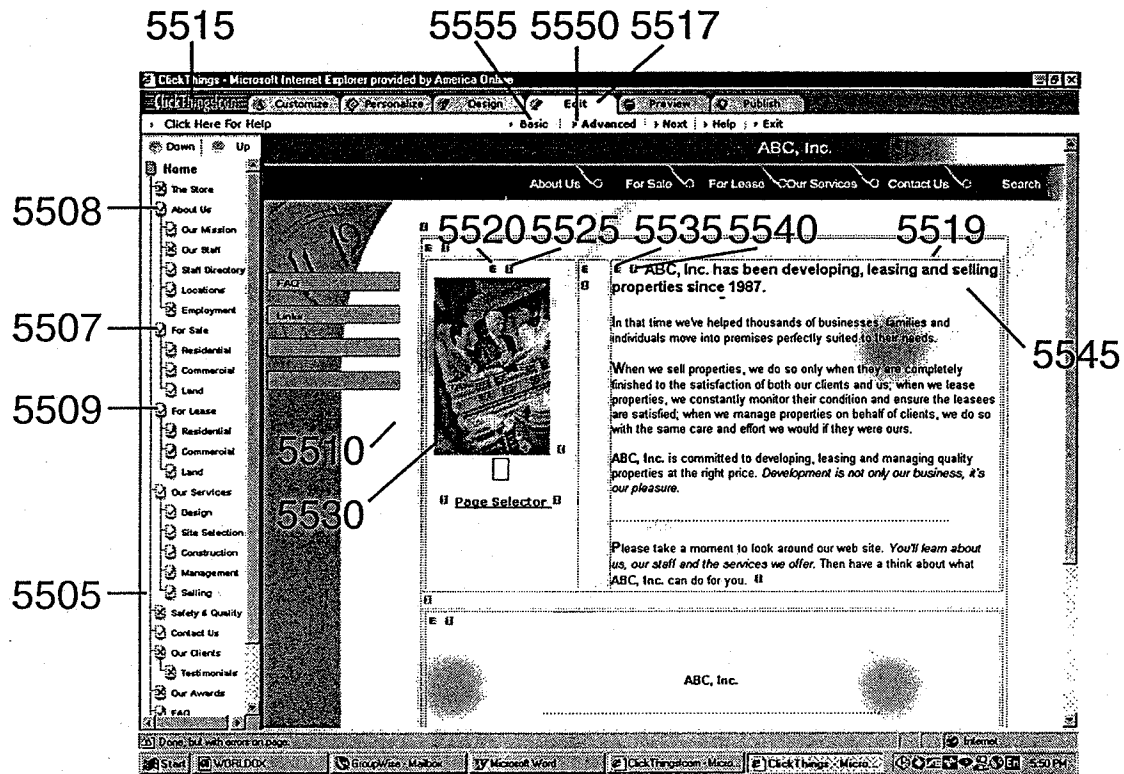
5405

5410

Done Start WORLDWIDE GroupWise - Mailbox Microsoft Word ClickThruOption - Micro ClickThru - Micro Internet 5:49 PM

5400

FIGURE 54



5500

FIGURE 55A

5555

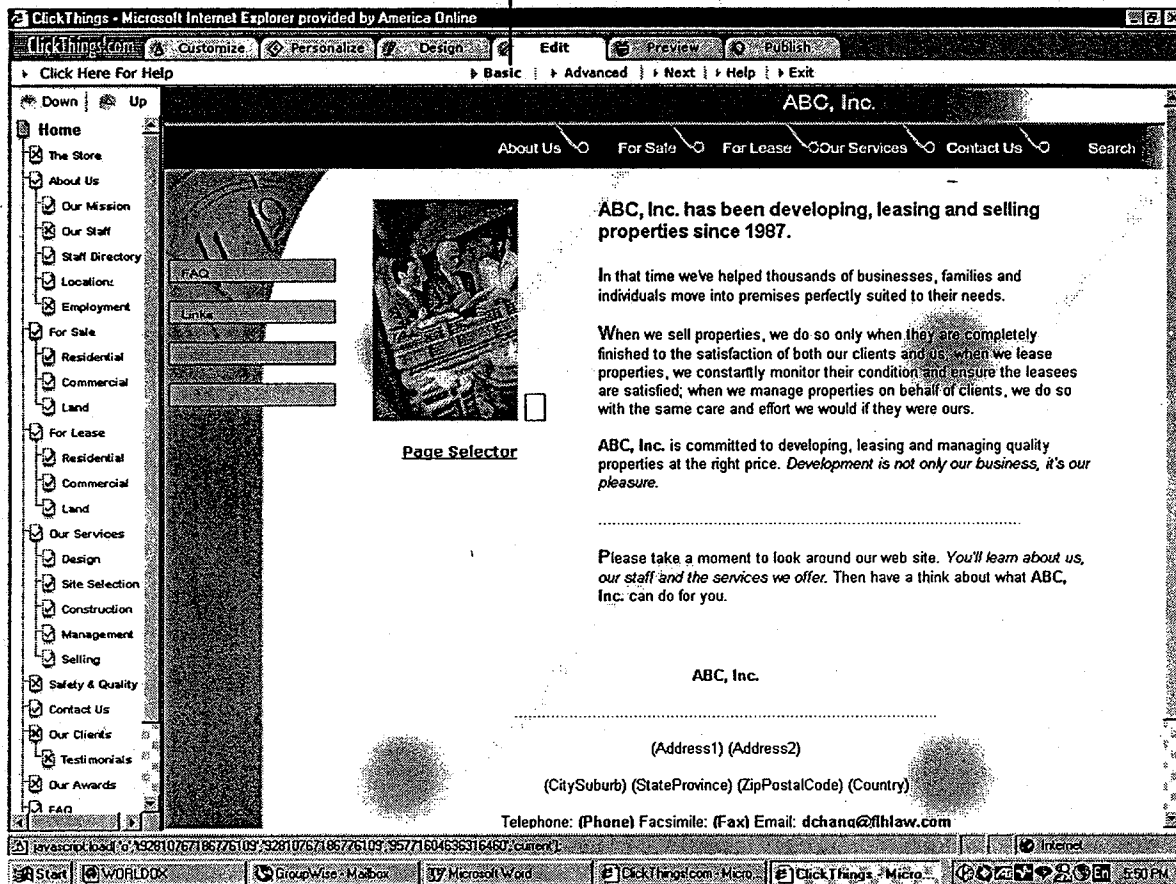
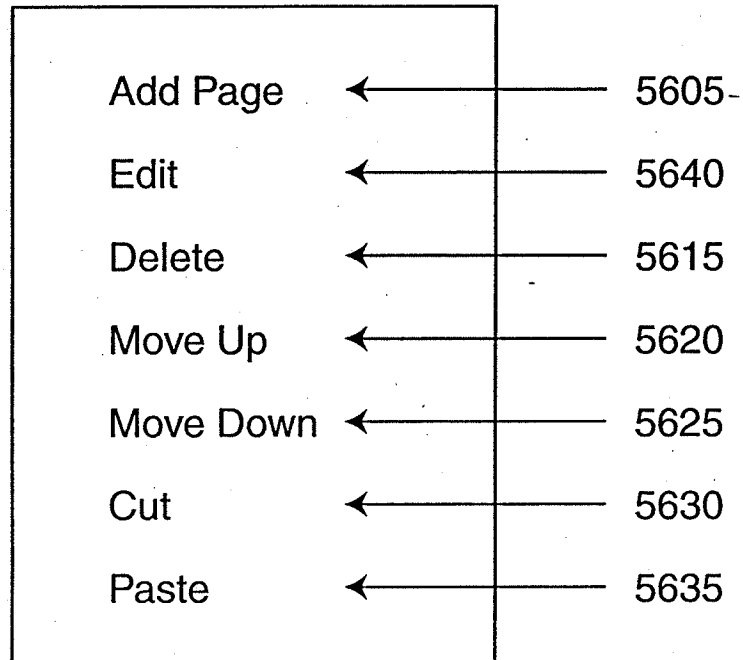
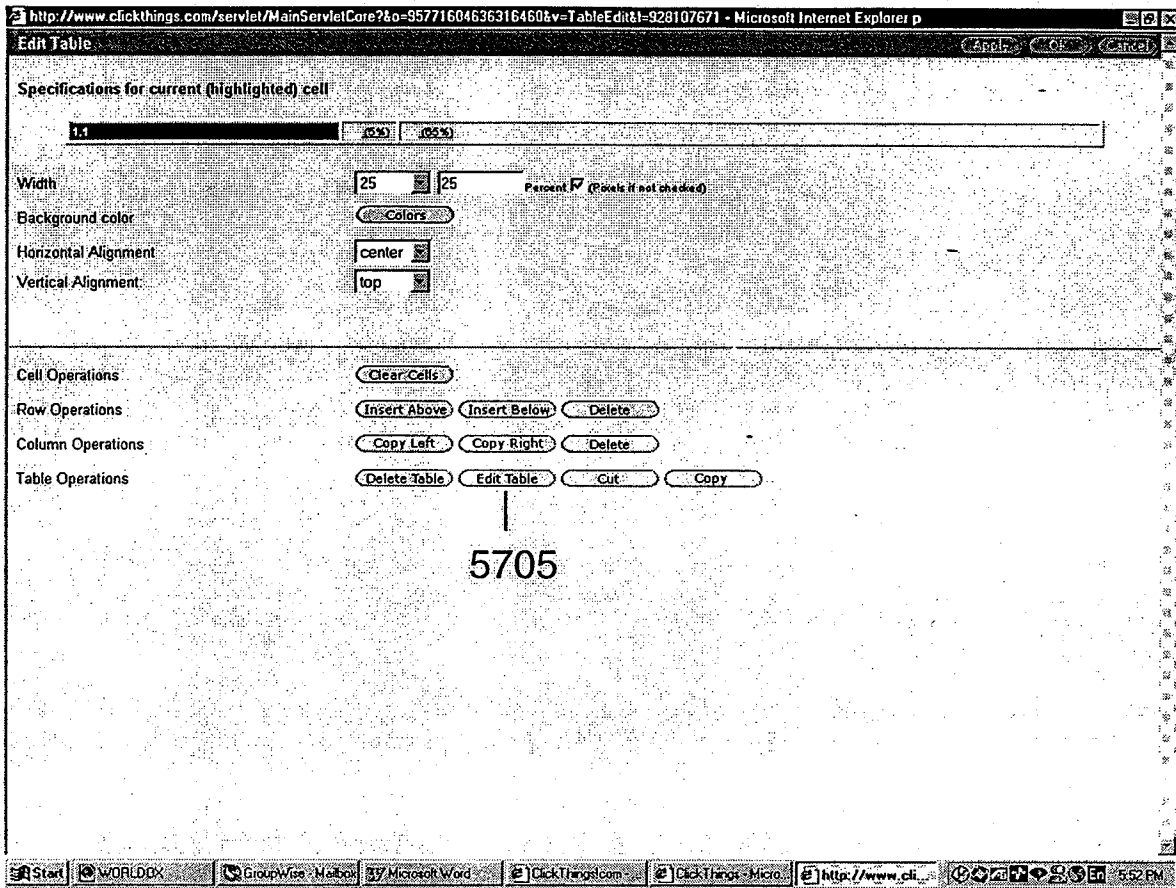


FIGURE 55B



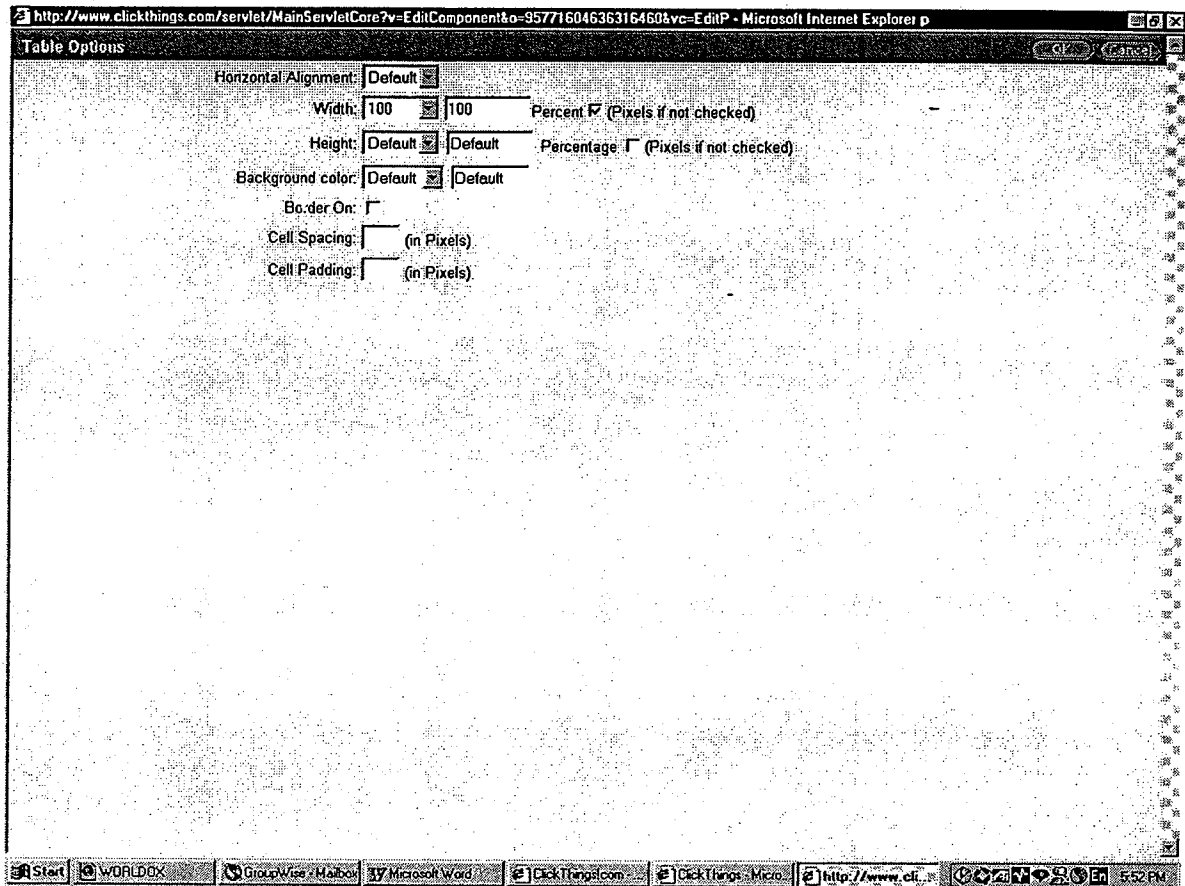
5600

FIGURE 56



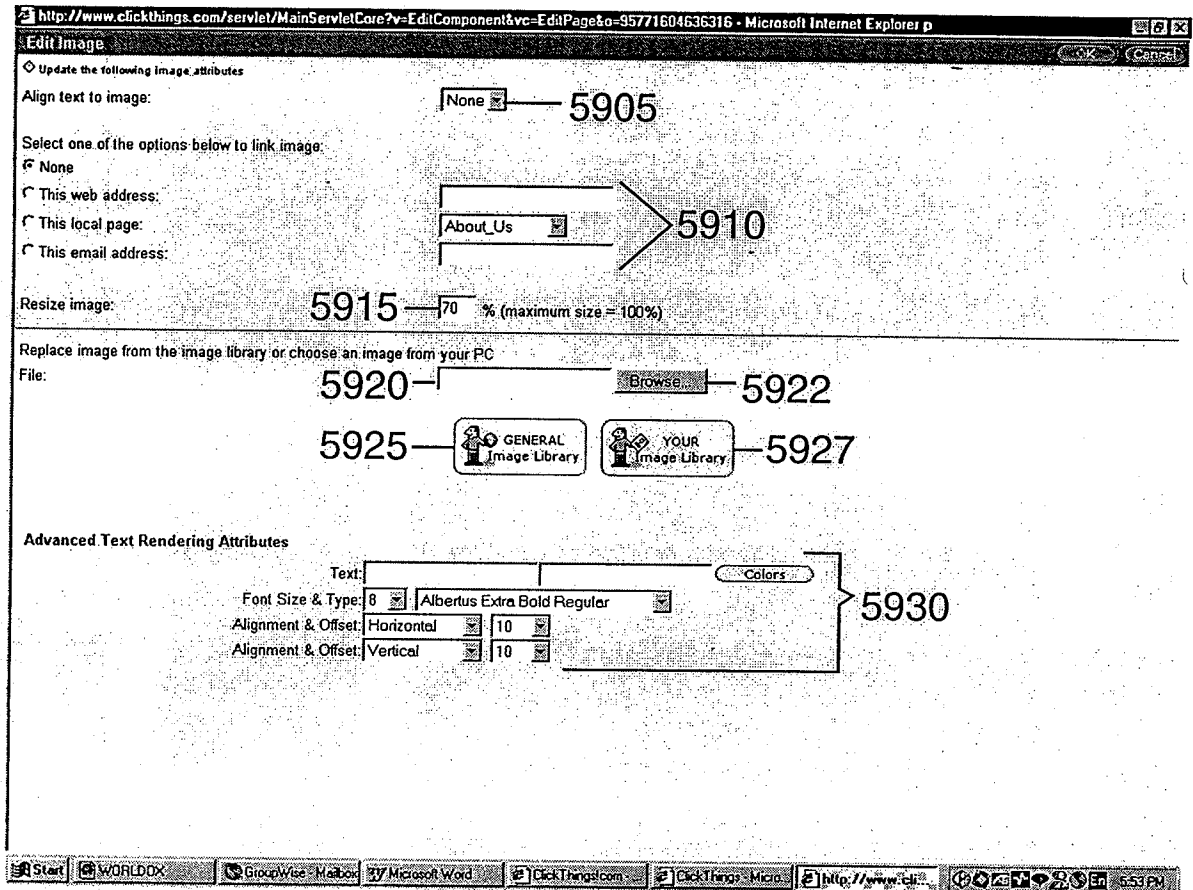
5700

FIGURE 57



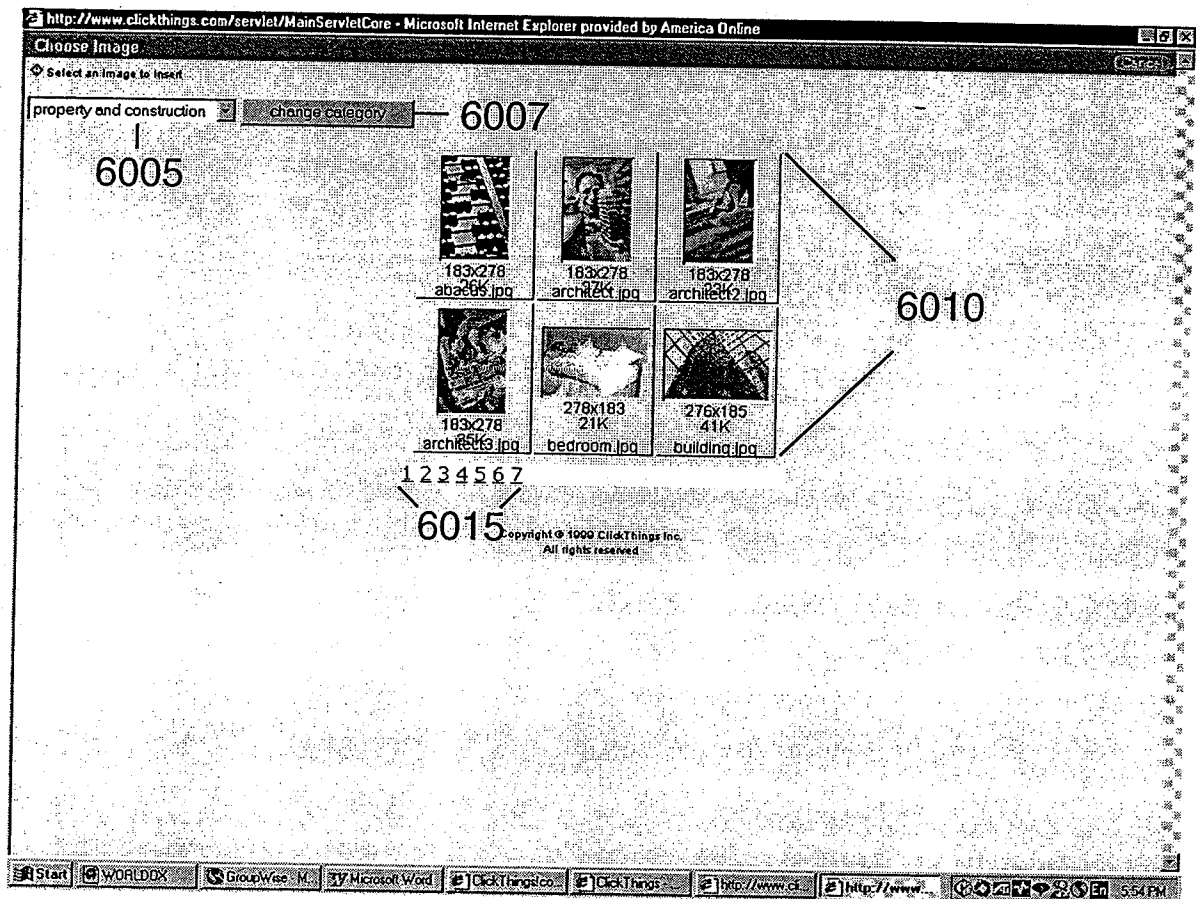
5800

FIGURE 58



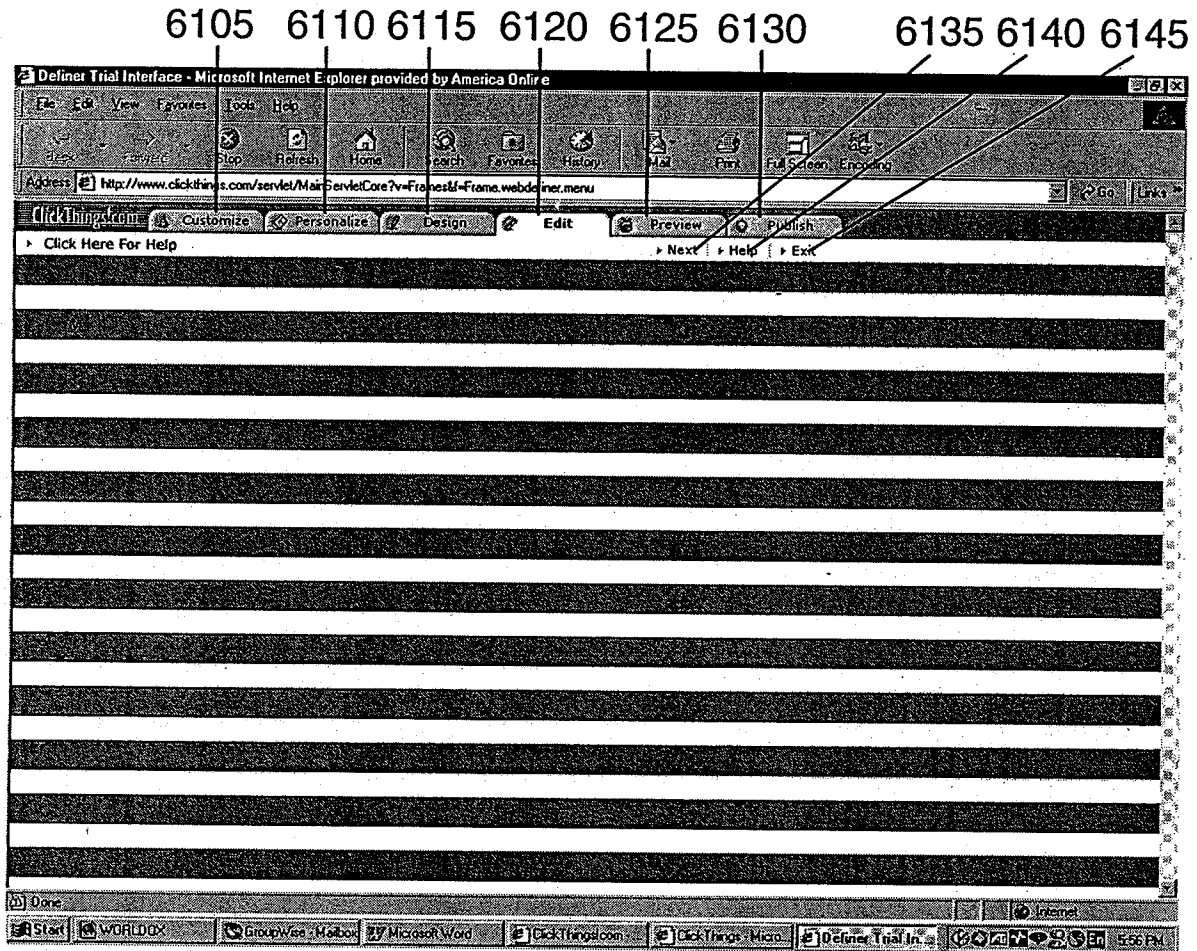
5900

FIGURE 59



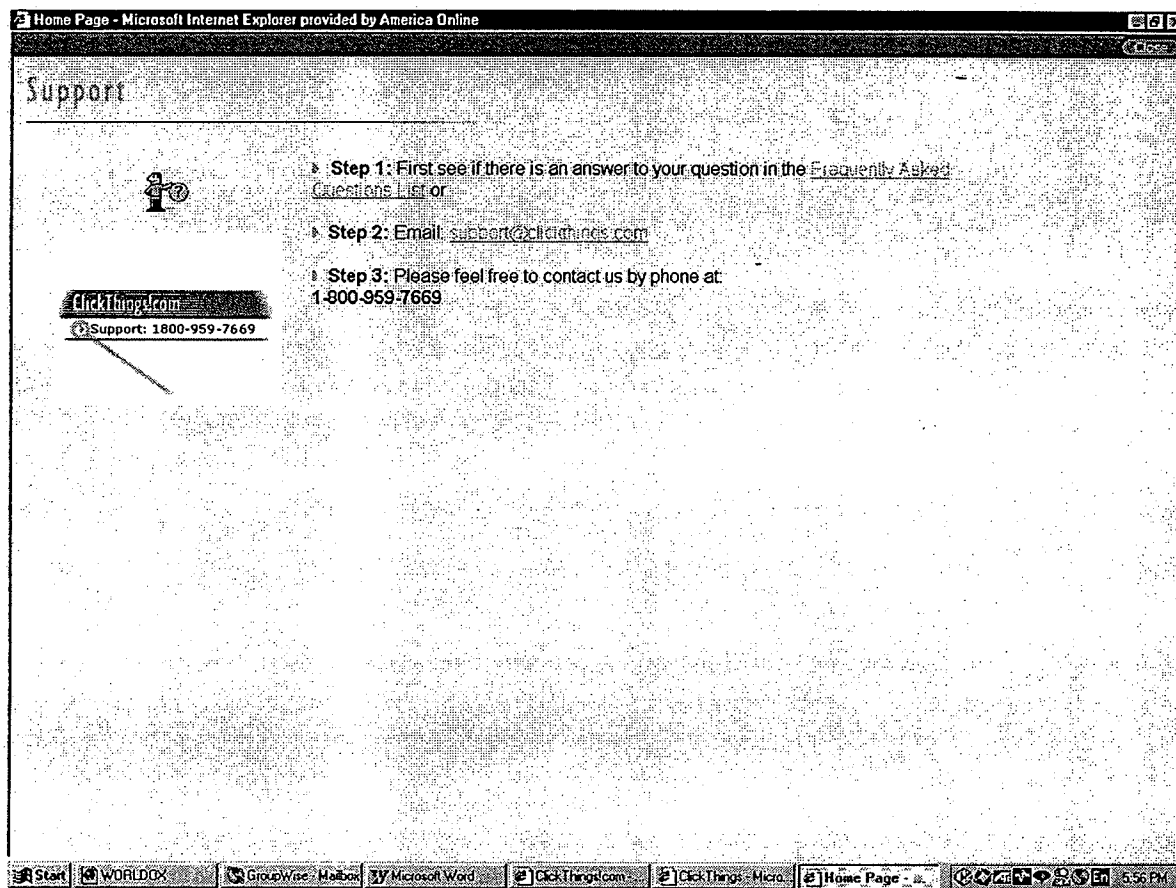
6000

FIGURE 60



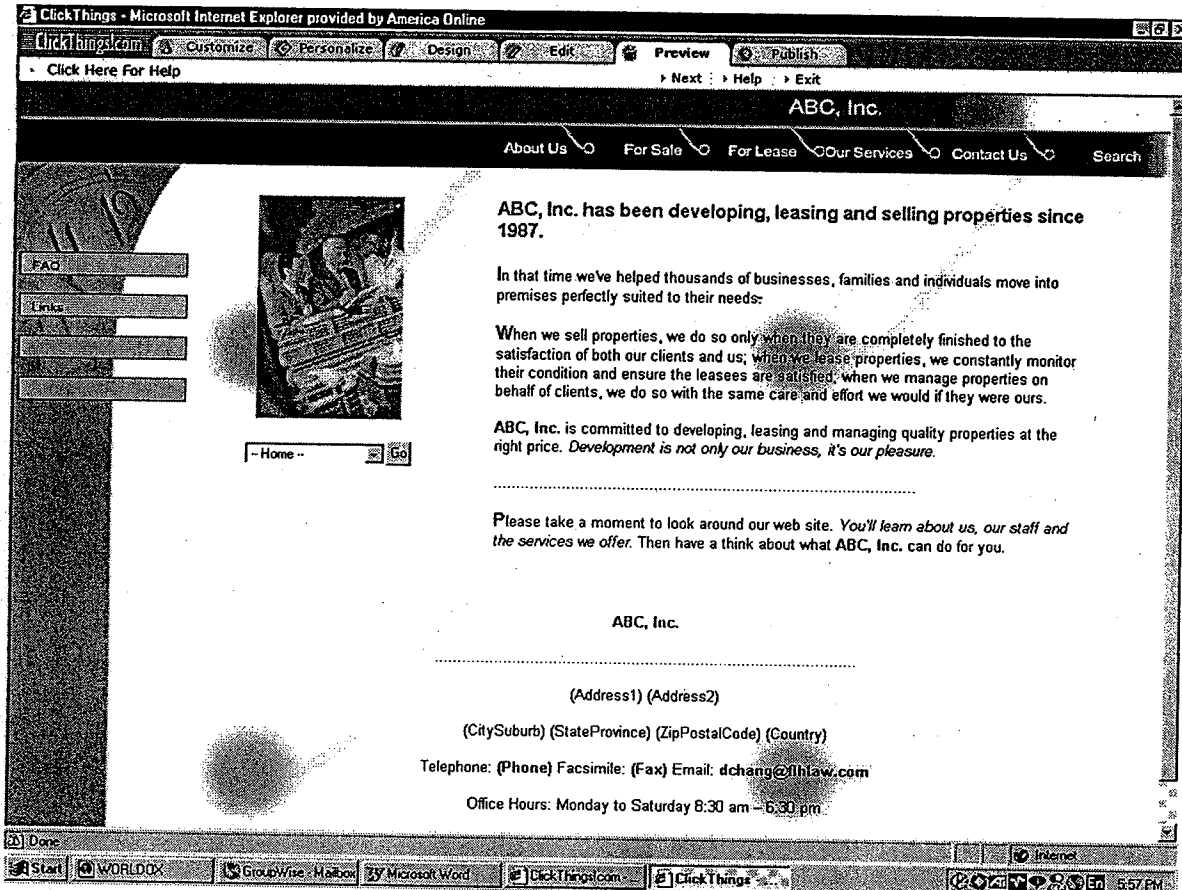
6100

FIGURE 61



6200

FIGURE 62



6300


FIGURE 63

ClickThings.com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/hotspot/it.servlet.RtrRequestBroker Go Links

ClickThings.com  Publish Your Website

Publishing Tips

Please complete all of the information

Once you have published, you will receive an email confirming your:

- User name
- Web site address

When you have completed publishing your Web site you can maintain and update your site via the ClickThings.com Member Control Console.

Just a few more details needed to publish your Web site

Enter the following information to publish your Web site to be live on the Internet. When you have filled in all the information and click the 'OK' button.

Registration will only take a few minutes.

Personal Information

First Name

Last Name

Email Address

Company Information

Company Name

Phone

Fax (optional)

Address

City

State

Zip / Post Code

Done

Start WORLDOK GroupWise - Harbor Microsoft Word ClickThings.com ClickThings - Micro ClickThings.co... Internet 5:58 PM

FIGURE 64A

ClickThings.com - Publishing your Web site - Microsoft Internet Explorer provided by America Online


File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Full Screen Encoding

Address http://www.clickthings.com/servlet/hotspace.it.servlet.RRRequestBroker

Country

Sponsors make it possible for you to receive your professional Website solution for free.
Where did you hear about the ClickThings Website offer?
The name of the sponsor you select here will appear in a banner at the bottom of your Web site.



If you accept the default your site will help the fight against Cystic Fibrosis and be supported by ClickThings and the Boomer Esiason Foundation - BEF

Choose Your Web Address

Enter your preferred address for your Web site. This is the address

6410 www. .com

Terms and Conditions

Please read terms carefully

Service Agreement

This Service Agreement ("Agreement") is the entire agreement between you and

6415 ☐ Yes, I have read and agree to the Terms and Conditions

Finished! Click on OK →

6420 6425

©1999 ClickThings.com

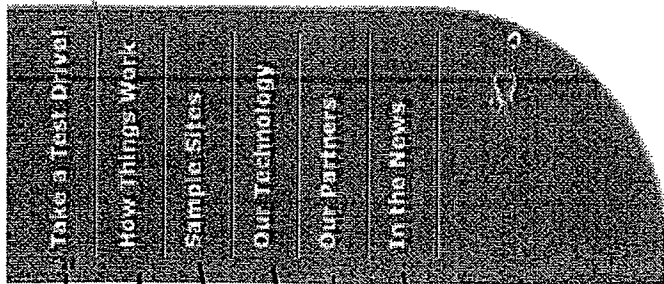
Done

Start WORLDWIDE GroupWise Mailbox Microsoft Word ClickThings.com ClickThings Micro ClickThings.com 5:58 PM

300

FIGURE 64B

ClickThings!com™



Back to Home

About ClickThings! Sponsor Information Contact Us Jobs

START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

E-mail:

Please enter your e-mail address if you would like to receive news from ClickThings.

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

Start Demo!

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Fig. 65

Join 6522

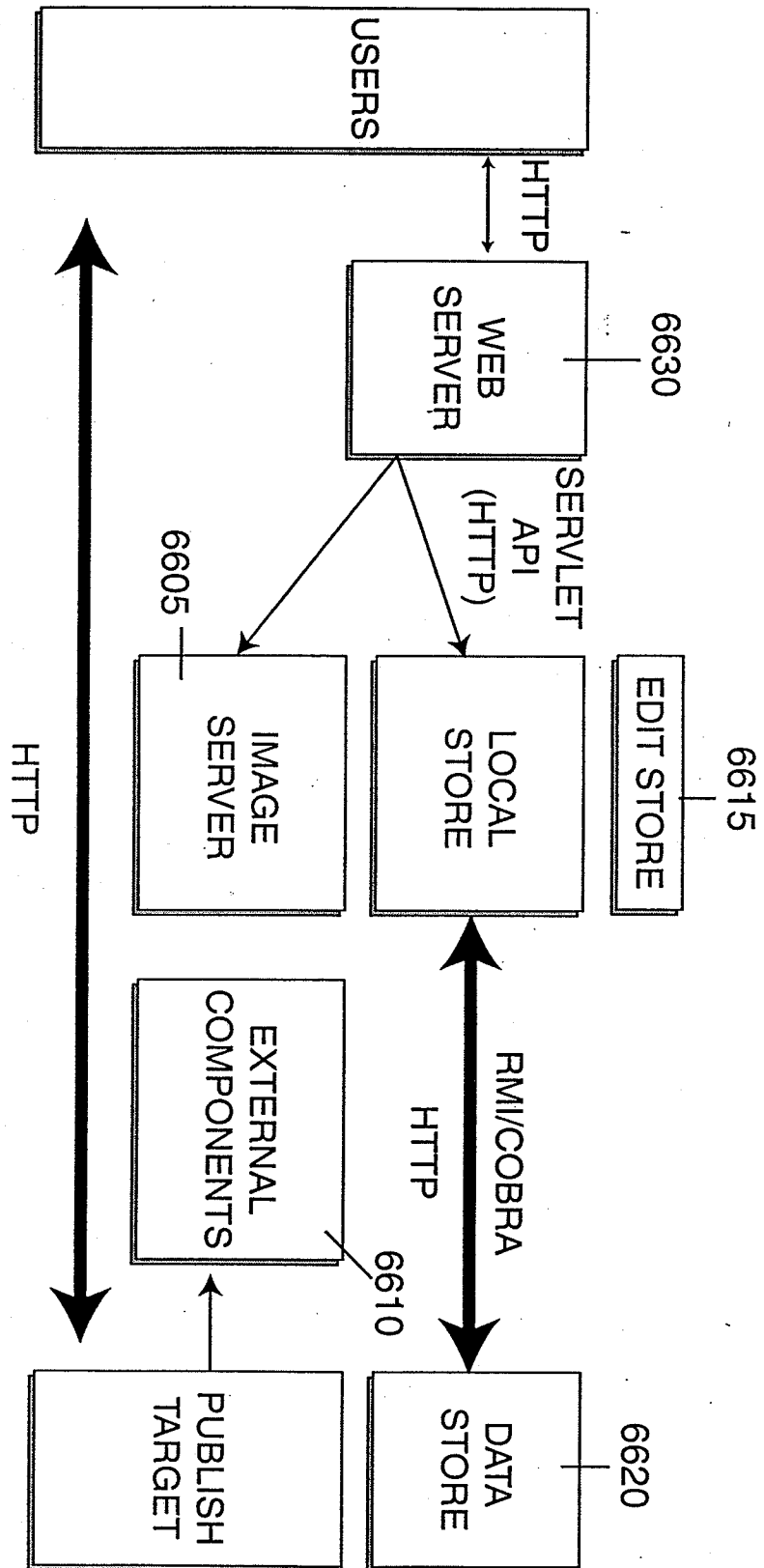


FIGURE 66

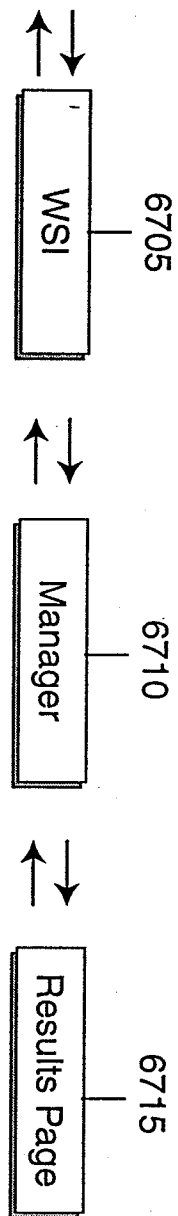


FIGURE 67A

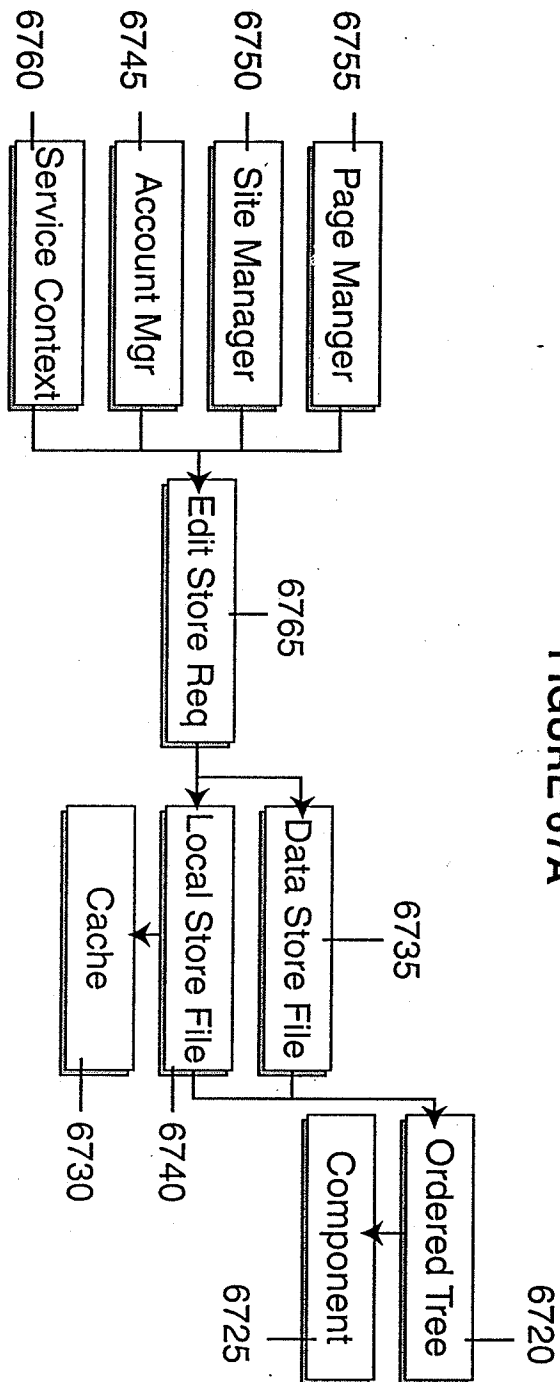


FIGURE 67B

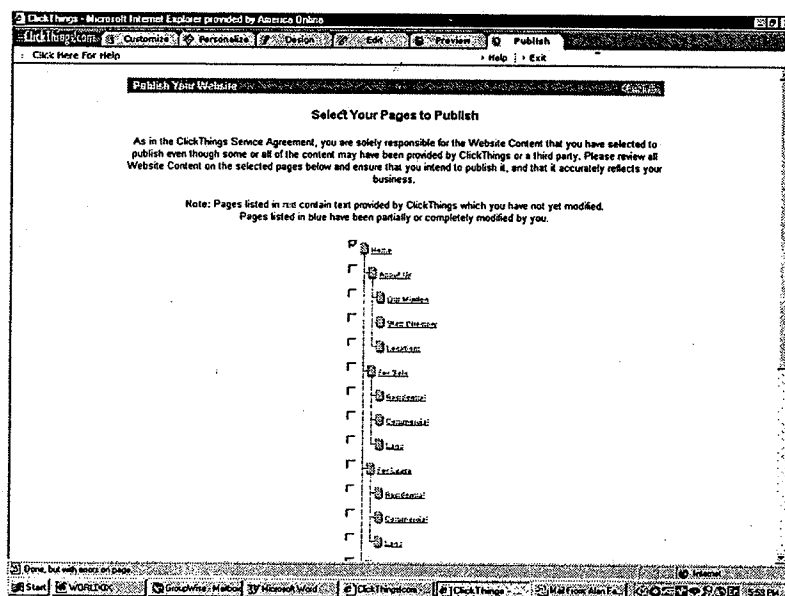


FIGURE 68

Process for gathering and validating referrals phase 1

Page 1

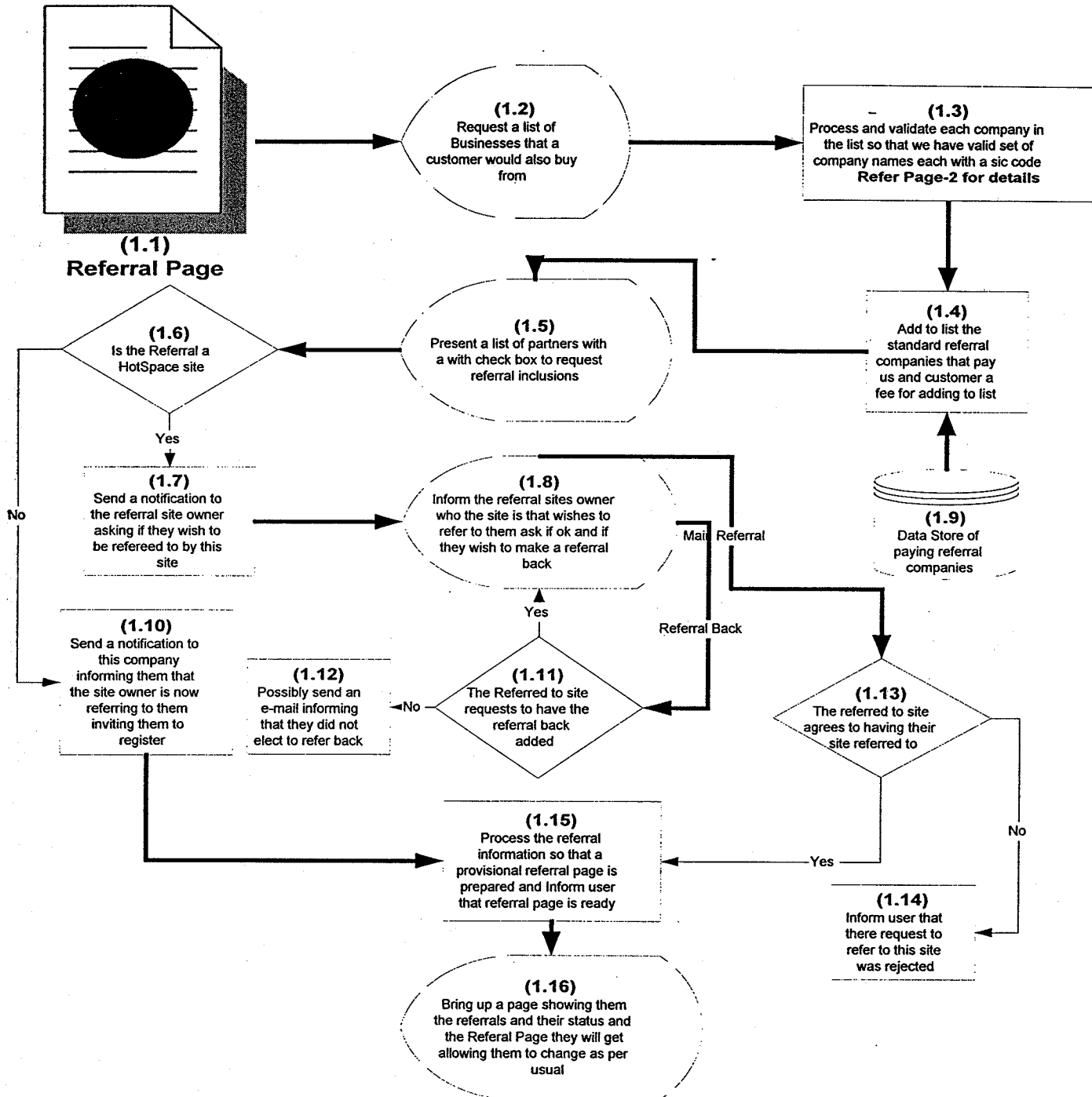


FIG. 69A

Referral System Page 2

Validating the referrals from a site builder

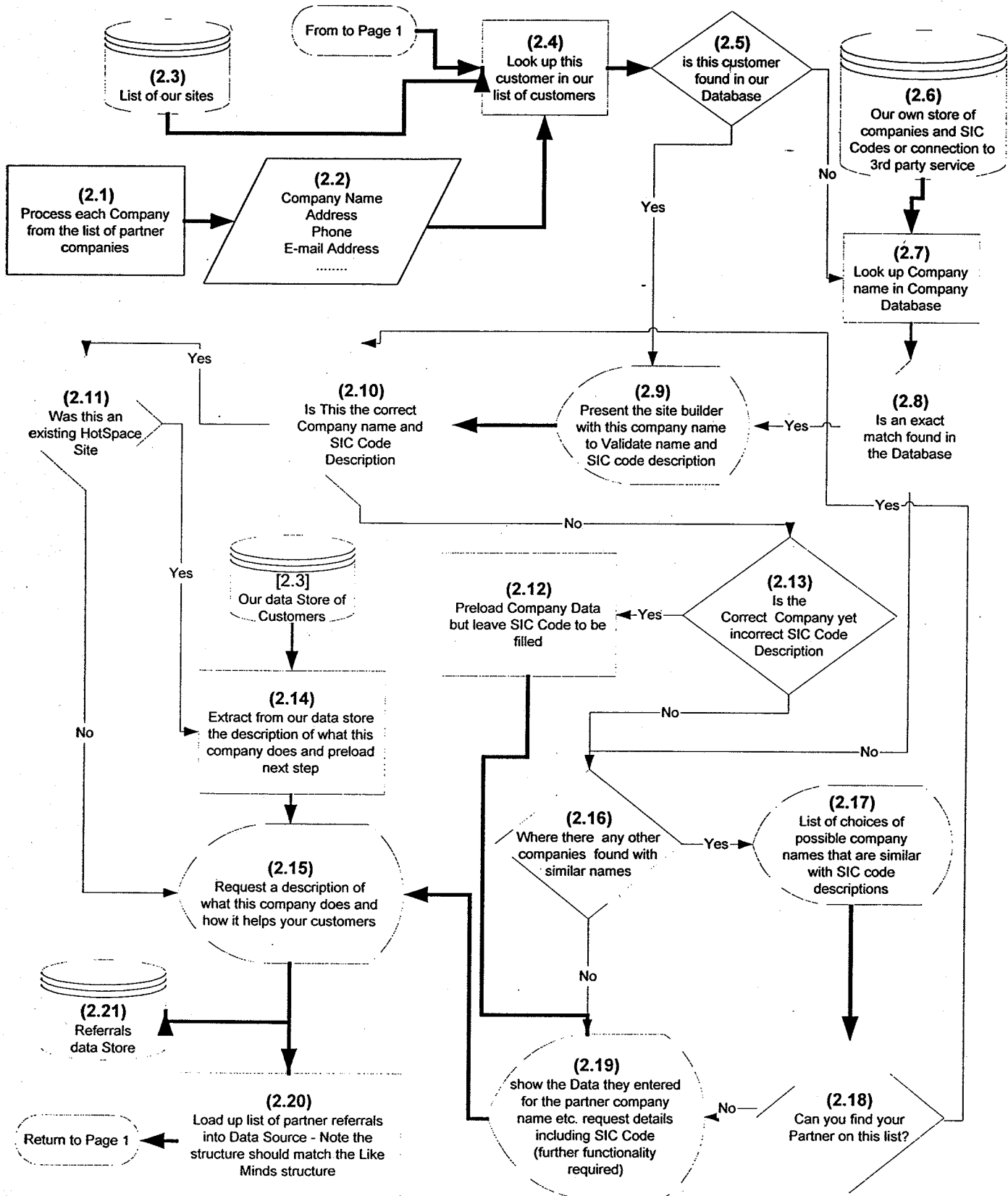


FIG. 69B

DC0256

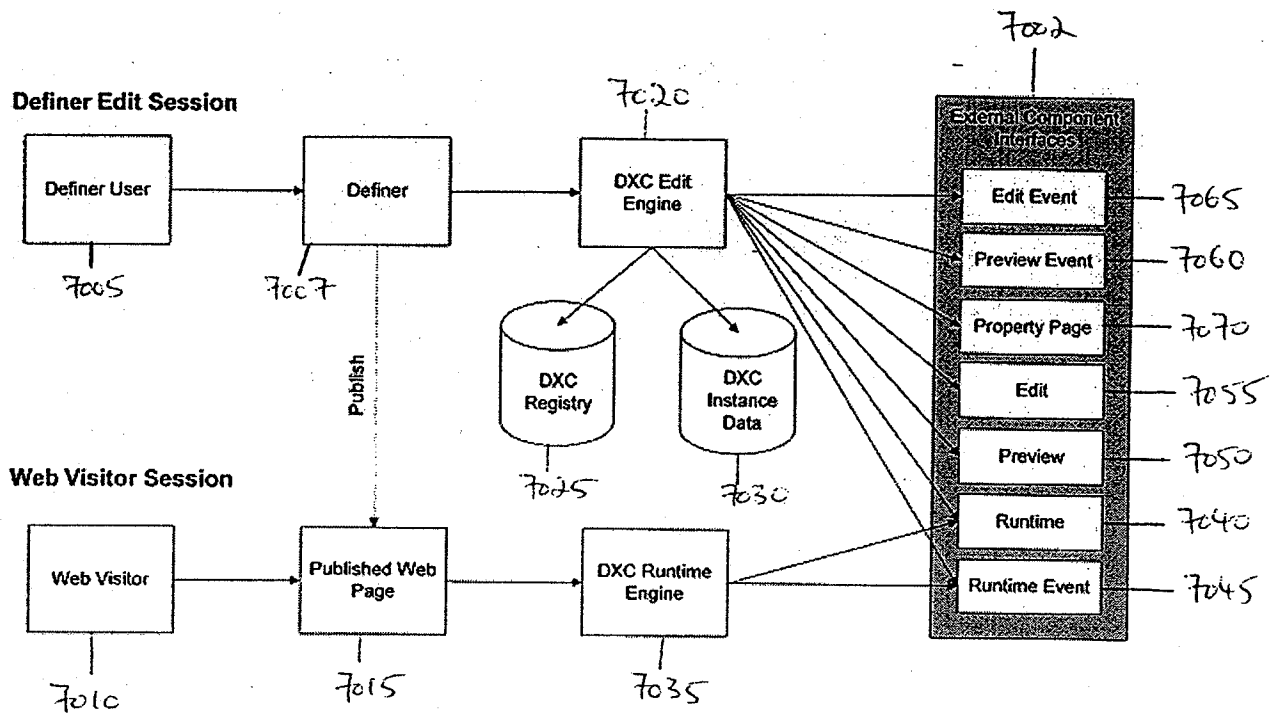
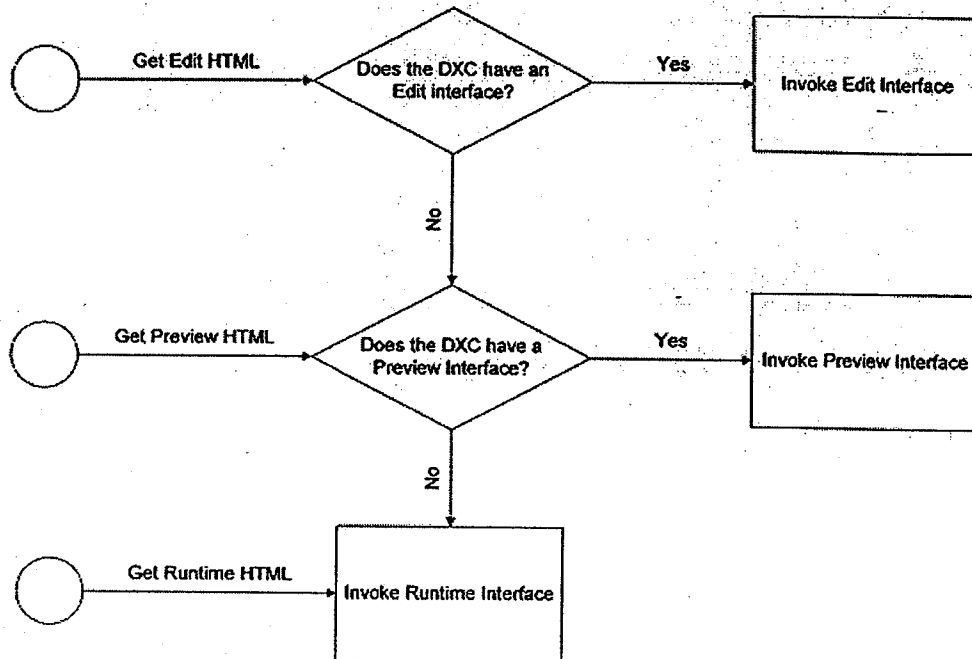


FIGURE 70

**FIGURE 71**

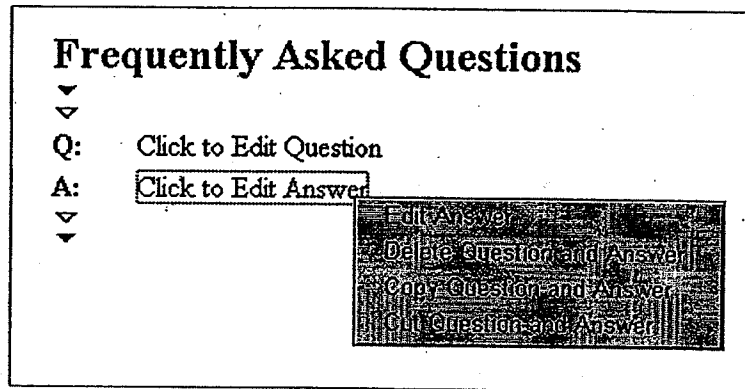


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{%dx_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

FIGURE 73

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCTextEdit_{%id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

FIGURE 74

```
<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%dxc_init}
{%dxc_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{"pop1", "Option 1", "javascript:DXCCallback_{"pop1", "Option 1"}";
DXCSetMenuItem_{"pop1", "Option 2", "javascript:DXCCallback_{"pop1", "Option 2"}";
DXCSetMenuItem_{"pop1", "Option 3", "javascript:DXCCallback_{"pop1", "Option 3"}";
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{"pop1"}">Click here for menu</a>
</BODY>
</HTML>
```

FIGURE 75

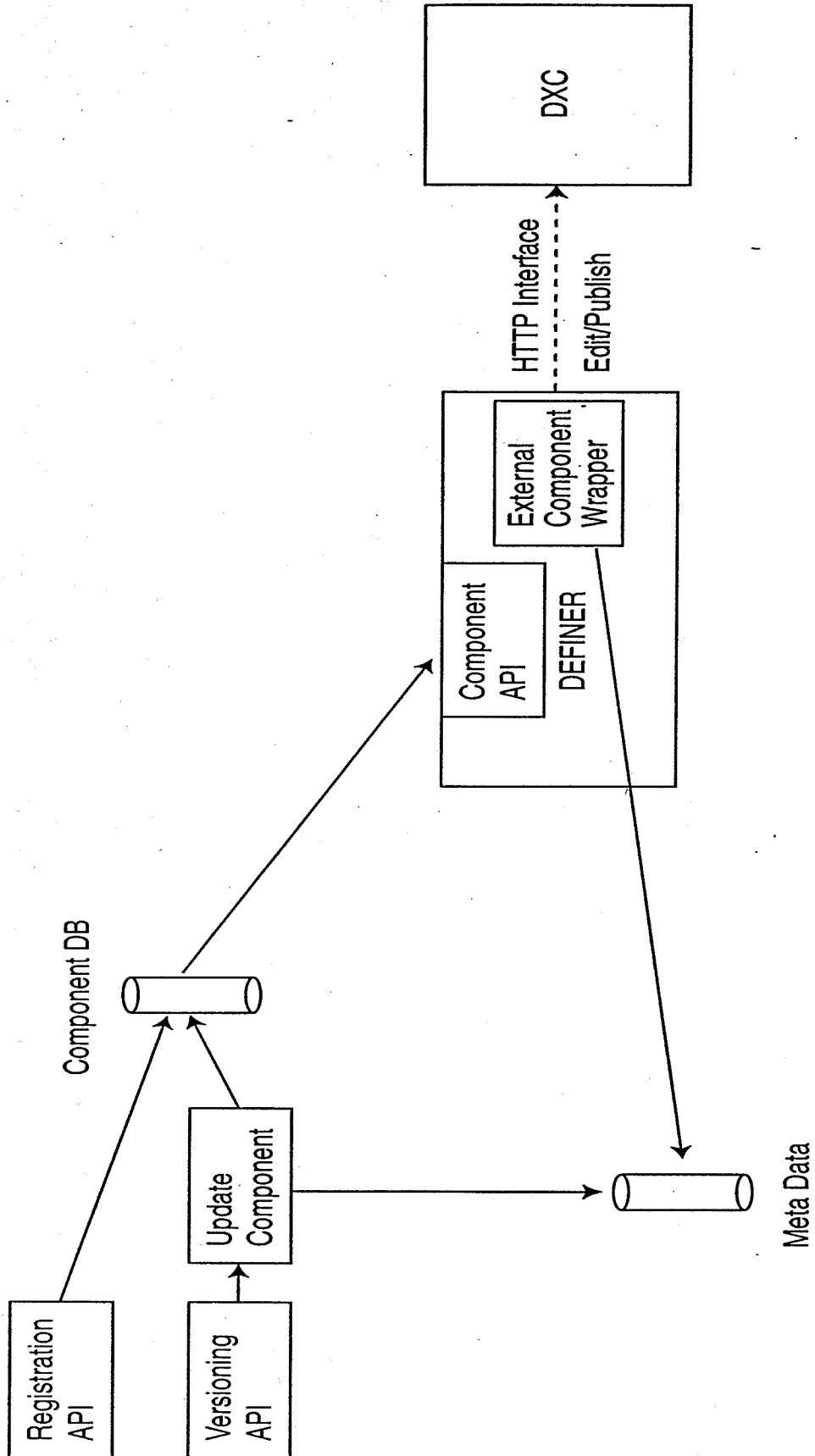


FIGURE 76

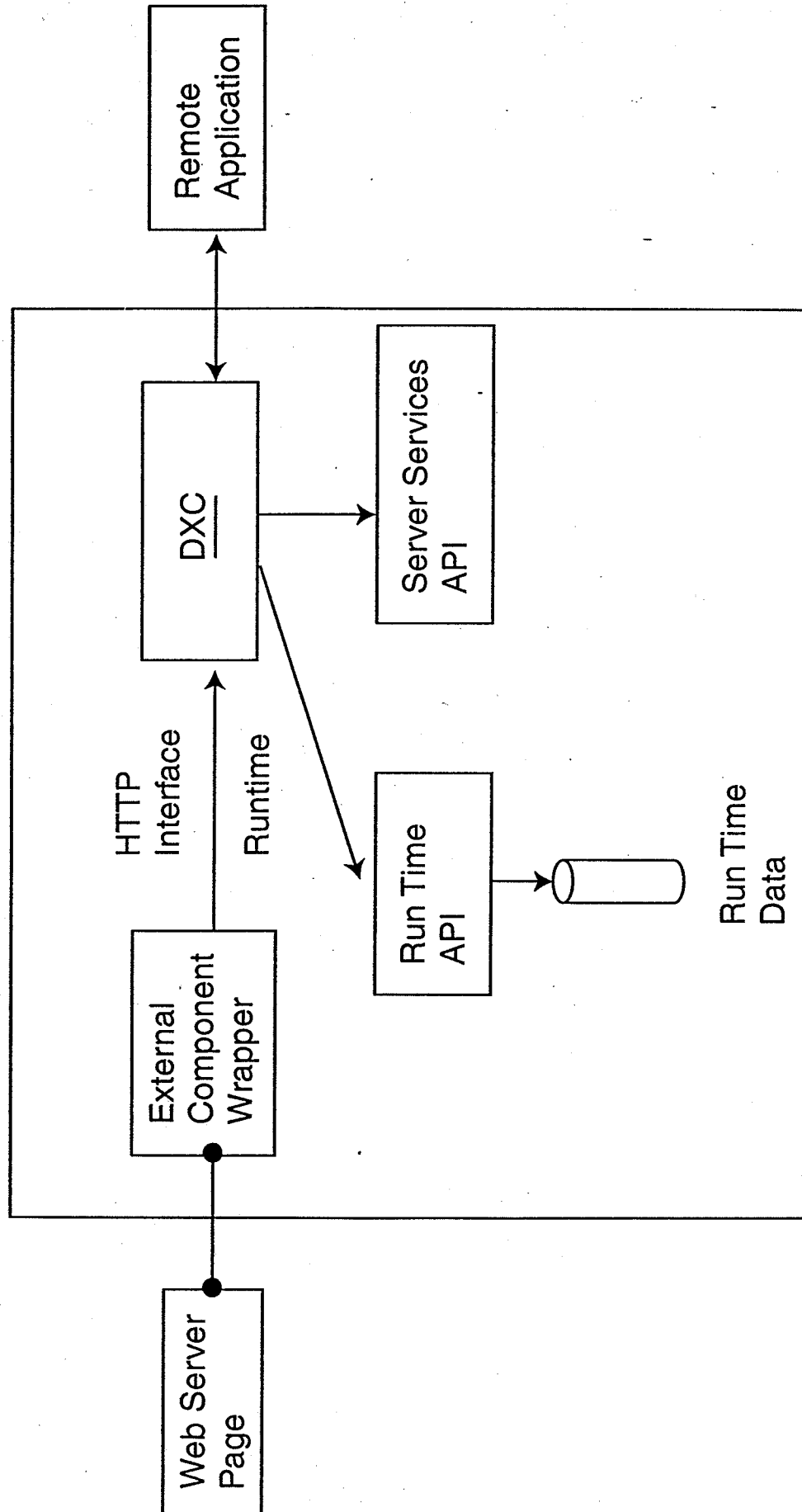


FIGURE 77

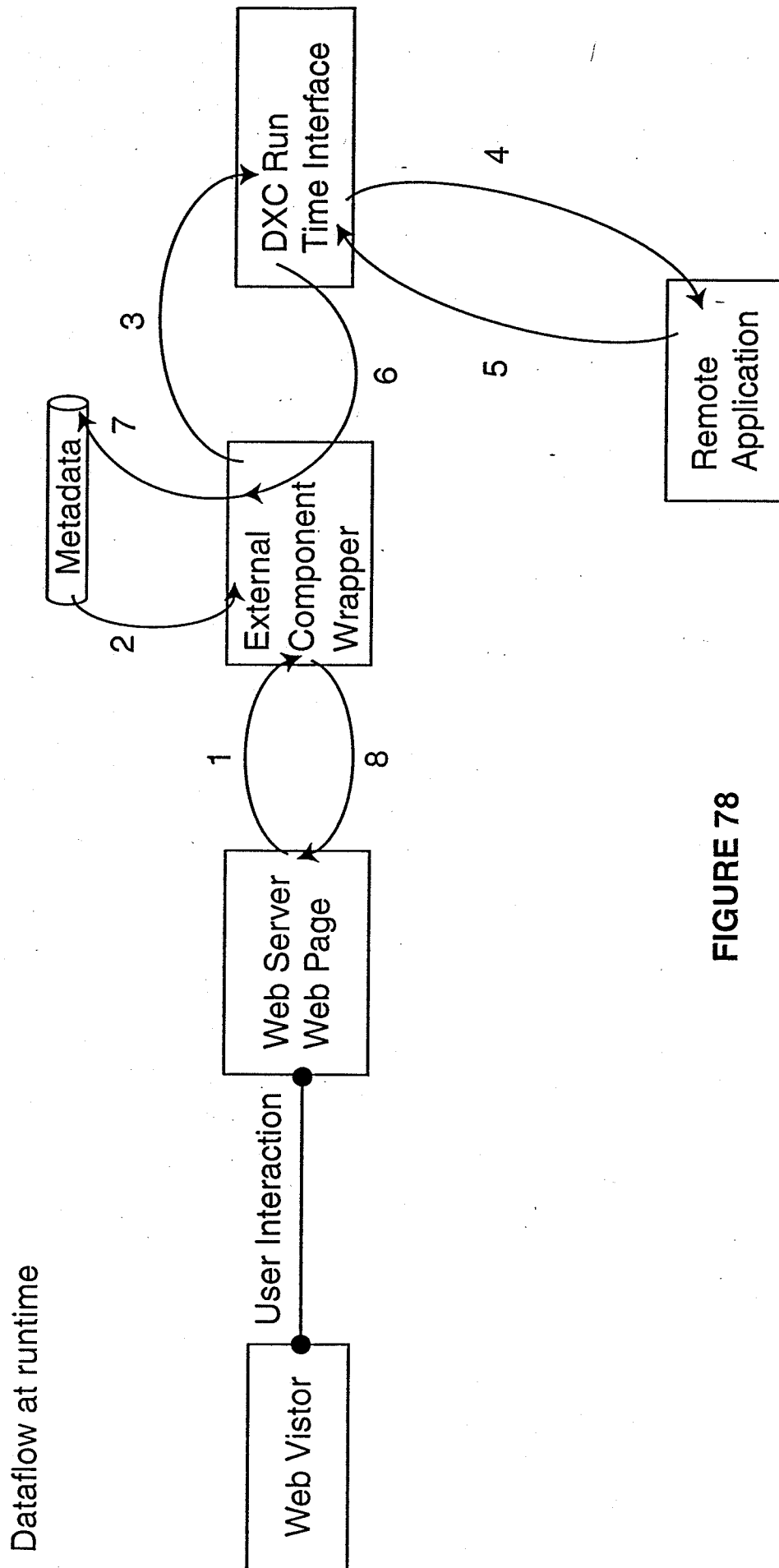


FIGURE 78

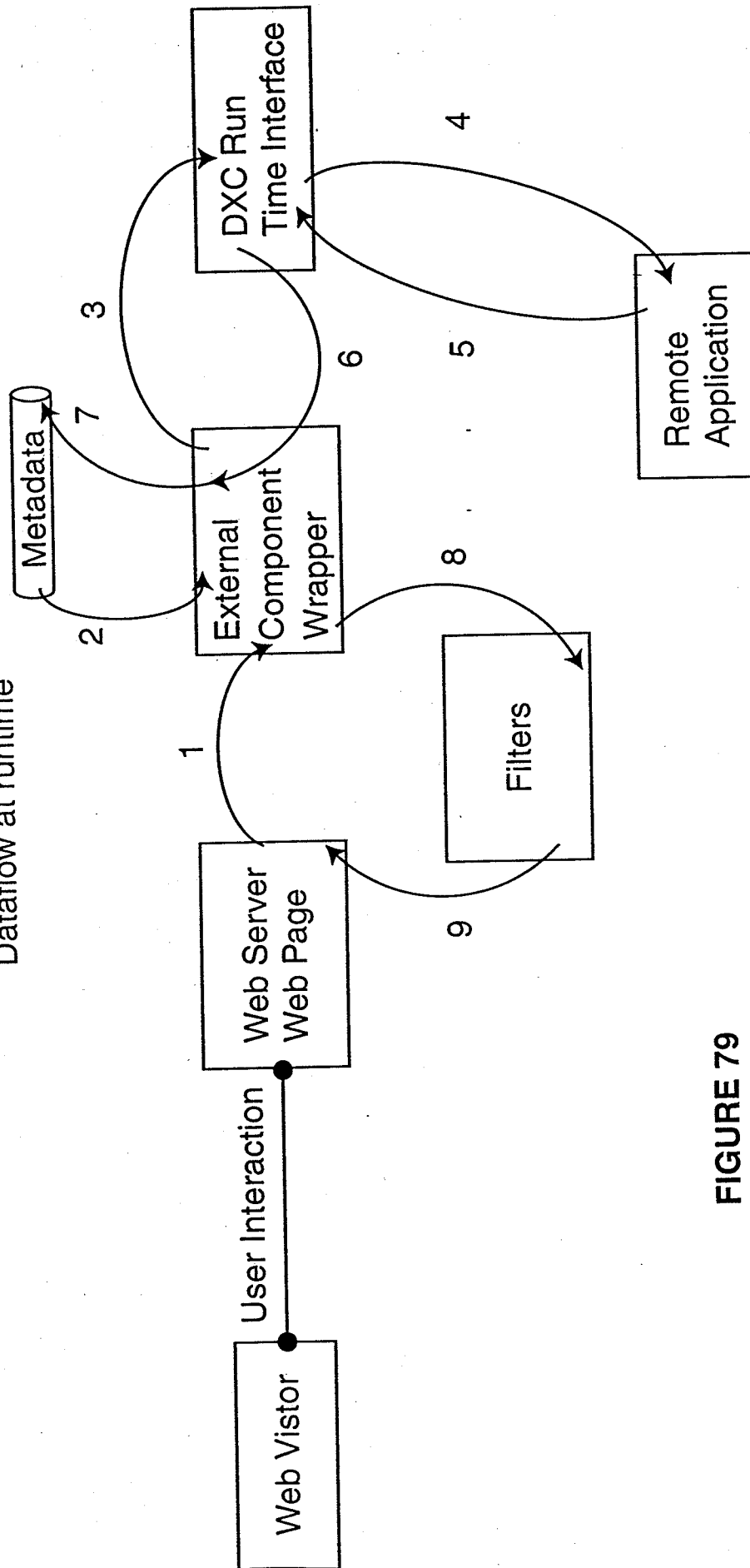


FIGURE 79

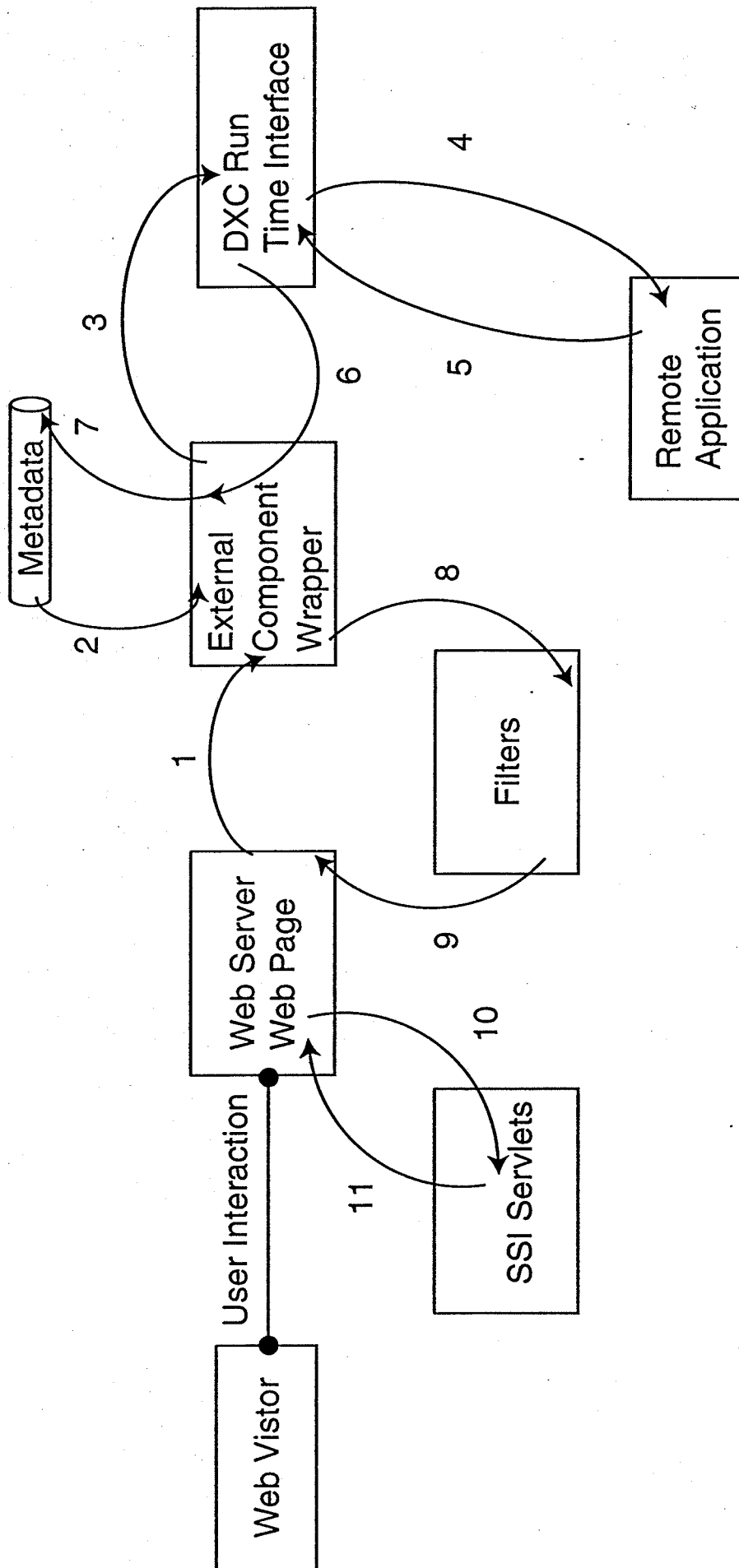


FIGURE 80

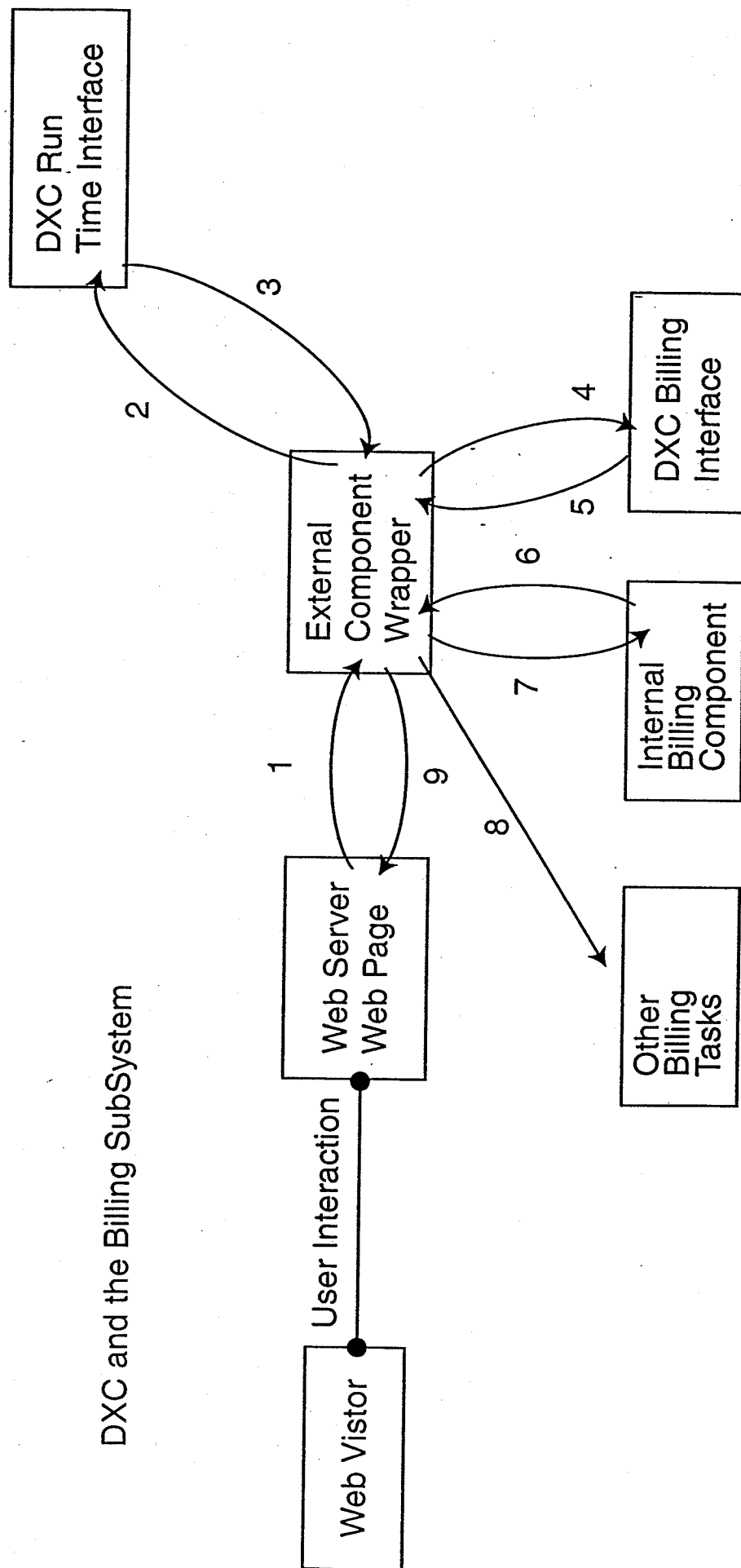


FIGURE 81

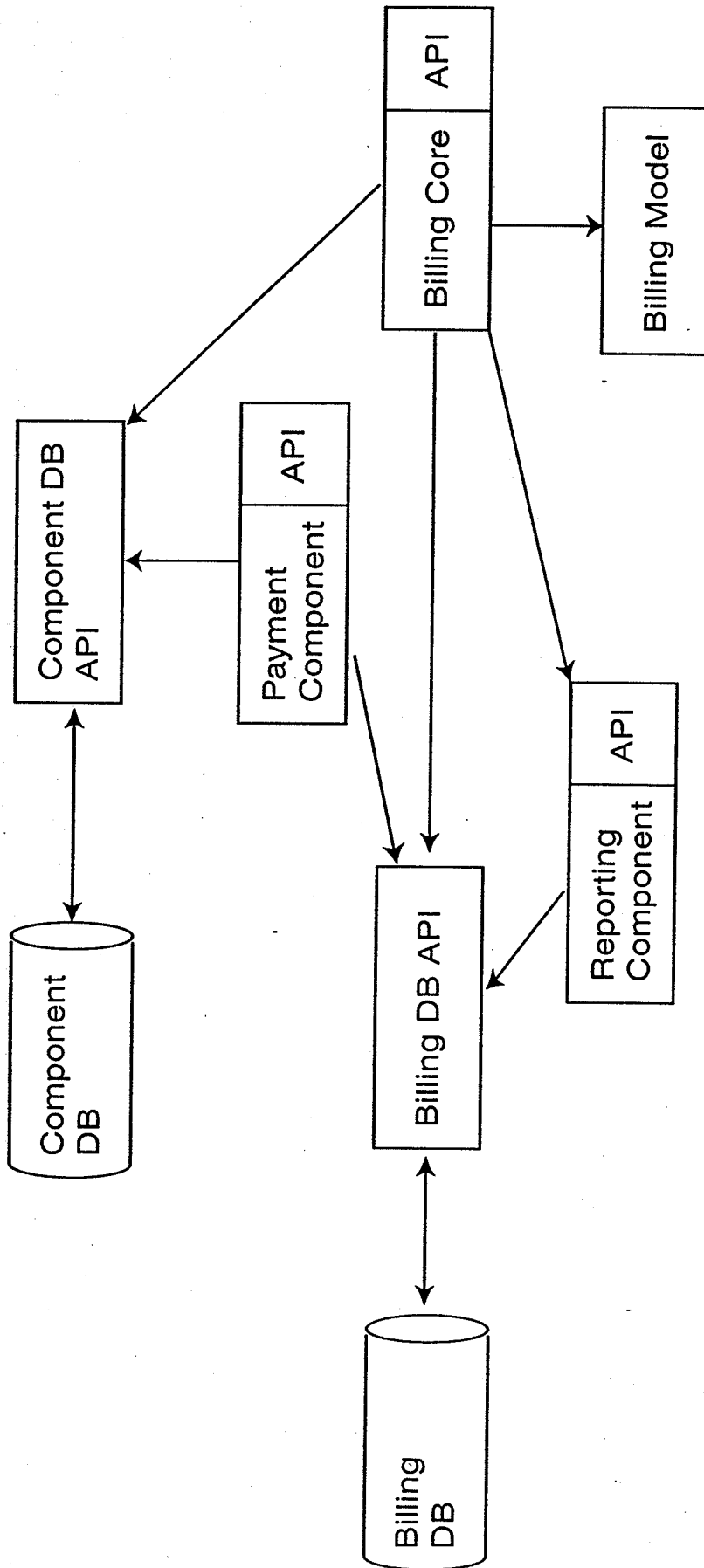


FIGURE 82